

Pioneering Partnership Combines Human Risk Management with Mindful Security to Transform Enterprise Cybersecurity

POPP3R Cybersecurity Partners with The Zensory to Foster Mindful Behavior and Minimize Human-Related Cybersecurity Risks



Winnipeg, Manitoba Oct 28, 2024 ([IssueWire.com](https://www.issuewire.com)) - POPP3R Cybersecurity, an innovative consulting firm specializing in Human Risk Management, announces its partnership with The Zensory, a pioneer in mindfulness and behavioral science solutions.

The Zensory's proven approach has already benefited over 100,000 users, including leading organizations such as Google, Jamf, KnowBe4, YuLife, KPMG, StottAndMay, NHS, VatIT, and Nedbank.

Through this strategic partnership, North American enterprises now have access to a transformative cybersecurity approach that integrates mindfulness and well-being into their security practices. This innovative behavioral solution helps organizations significantly reduce human-related security incidents while empowering employees to make safer digital decisions.

"By fostering a mindful approach to online interactions, we can help our clients' employees develop the skills and knowledge needed to protect themselves and their organizations," said Hernan Popper, President, and Founder at POPP3R Cybersecurity. "This partnership is a major step forward in

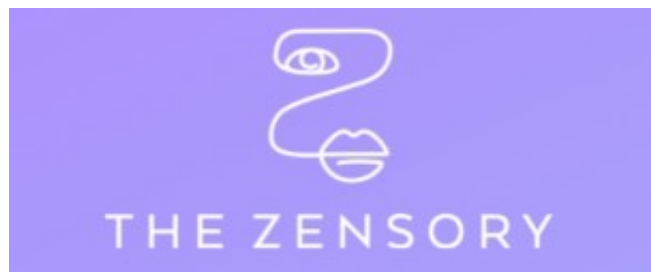
promoting a culture of cybersecurity awareness and wellbeing within organizations."

"At The Zensory, we're passionate about providing a people-first approach to cybersecurity, empowering individuals with tools to be more mindful and secure. This partnership with POPP3R Cybersecurity extends our mission where the human element is often overlooked," said Jasmine Eskenzi, CEO & Founder of The Zensory. "Through Mindful Security, we help employees make conscious decisions online, reducing cyber risks while strengthening their wellbeing. Together, we're championing cybersecurity that allows individuals to thrive."

The impact of this innovative approach extends beyond improved cybersecurity posture, delivering measurable improvements in employee engagement, job satisfaction, and overall productivity. Organizations implementing these solutions have reported significant reductions in security incidents while fostering a more resilient and conscious workforce.

About The Zensory: The Zensory combines behavioral science, neuroscience, and data analysis to provide evidence-based solutions for mindful behavior and reduced security risks. Their scientifically-proven approach creates a culture of cybersecurity awareness that benefits both employees and businesses through enhanced decision-making and improved digital behaviors.

About POPP3R Cybersecurity: POPP3R Cybersecurity is a Canadian boutique consulting firm specializing in Human Risk Management and Cybersecurity Strategic Planning. Our expert team continuously scouts markets worldwide to discover groundbreaking approaches that advance human risk management, successfully delivering innovative solutions across North America through strategic partnerships.



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