

Passionpreneur Publishing announces the global release of **Digital Irreverent : How techies triumph over authority**

The inspiring book by Uriel Jaroslowski is now available via major players in the global book distribution field



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How do the top 5% of teams
succeed in building digital
products? Read **Digital Irreverent**
to find out.

URIEL JAROSLAWSKI

Author of
DIGITAL IRREVERENT

How Techies Triumph
Over Authority

PassionpreneurPublishing.com

Dubai, United Arab Emirates Oct 17, 2024 ([issuewire.com](https://www.issuewire.com)) - Passionpreneur Publishing has announced the release of **Digital Irreverent** by *Uriel Jaroslowski* via the publishing industry's largest global book distribution networks. The book is anticipated to have an inspiring and profound effect on its target audience.

In this must-read book, *Uriel Jaroslowski* shares a playbook with clear steps to connect directly with the elements that lead to success in the digital product development world.

The difference in impact between the top 5% of the digital talent and the rest derives from the kind of authorities living in the minds of each group.

To succeed in the demand-driven economy it's critical to adapt quickly and to continuously exceed your customer's expectations.

You can't succeed when your organization is too busy trying to fulfill the wrong internal expectations, created artificially in a well-intended attempt to keep things safe.

In this game, irreverent teams outlast the rest!

Digital Irreverent teaches you how to define success, and suggests a conscious approach to ownership and uncertainty.

The book is now available to inspire readers across the globe through the IngramSpark distribution network and other affiliates which will cover print-on-demand across the UK, Europe, USA, Australia, New Zealand and the Middle East. The e-book is available in 25+ online bookstores like Amazon, Kindle, Barnes & Nobles and Apple Books in the Middle East.

About The Author:

Uriel Jaroslowski is a seasoned leader in the Technology and Product Development realm, renowned for his expertise in building and nurturing high-performing teams worldwide.

He was one of the first 25 Software Engineers in the early years of Mercado Libre, the company that grew to become the largest e-commerce player in Latam.

Frustrated by the 'stay in your lane' mentality in many startups and corporations, he drove transformations where he impacted tens of millions of users by applying his Irreverent playbook.

You can get in contact with Uriel via his website <https://www.digitalirreverent.com>

About Passionpreneur Publishing

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Media Contact

Passionpreneur Publishing

MarCom@moustafa.com

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