

Luru Beats – Bengaluru’s Premier Acoustic Series by BlrGrooveCo and Gigital India



'LURU BEATS

VOLUME 1 - OCTOBER 2024

SCHEDULE

05 SAT

DAYVE/FLOATING FOLKS
STARBUCKS, CHURCH STREET

06 SUN

SHARLAINE/YOUNG NEO
STARBUCKS, VITTAL MALLYA ROAD

12 SAT

DASARA
MOVED TO OCTOBER 20TH

13 SUN

THEODORE DSOUZA/YUDHVIR YSR
STARBUCKS, INDIRANAGAR

19 SAT

MOHIT DUTT/VISHAL GOSWAMI
STARBUCKS, INDIRANAGAR

20 SUN

AMISHA/SAMYUKTHA
STARBUCKS, JAYANAGAR

26 SAT

AARON JOSEPH/J AND N
STARBUCKS, CHURCH STREET

27 SUN

NATAUKU/INTROVERTS UNPLUGGED
STARBUCKS, VITTAL MALLYA ROAD

Bengaluru, Karnataka Oct 3, 2024 ([IssueWire.com](https://www.issuewire.com)) - This October, **Luru Beats**, an exciting new acoustic music series, is set to transform Bengaluru's weekends into soulful musical experiences. Curated by **BlrGrooveCo** and powered by **Gigital India**, this event is designed to bring emerging independent artists closer to music lovers across the city.

Luru Beats will take place every **Saturday and Sunday** throughout October at select venues, with **Starbucks India** as the exclusive **venue partner**. Hosting live performances at some of Bengaluru's best-known cafés, Starbucks will provide a cozy, intimate atmosphere perfect for acoustic sessions. Visitors will be able to enjoy live music while experiencing the unique ambiance that Starbucks offers.

This series will feature two artists every weekend, giving independent musicians a platform to showcase their talent while audiences get to discover fresh sounds in an up-close and personal setting. Each performance promises to be a celebration of creativity, offering a mix of genres and styles from Bengaluru's indie scene. The lineup is pretty exciting.

- **Saturday, October 5th**
Venue: Starbucks, Church Street
Artists: DAYVE + Floating Folks
- **Sunday, October 6th**
Venue: Starbucks, Vittal Mallya Road
Artists: Sharlaine + Young Neo
- **Sunday, October 13th**
Venue: Starbucks, 12th Main, Indiranagar
Artists: Theodore Dsouza + Yudhvir YSR
- **Saturday, October 19th**
Venue: Starbucks, 12th Main, Indiranagar
Artists: Mohit Dutt + Vishal Goswami
- **Sunday, October 20th**
Venue: Starbucks, Jayanagar
Artists: Amisha Sharma + Samyuktha Sridhar
- **Saturday, October 26th**
Venue: Starbucks, Church Street
Artists: Aaron Joseph + Janita
- **Sunday, October 27th**
Venue: Starbucks, Vittal Mallya Road
Artists: Natauku + Nikitha

BlrGrooveCo, led by **Shubhay Joshua**, is a company dedicated to supporting and promoting music

by independent artists. BlrGrooveCo's mission is to empower talented musicians who are forging unique paths away from mainstream trends, offering them a platform to shine. Through curated live events, festivals, and corporate gigs, BlrGrooveCo has played a vital role in amplifying the voices of emerging artists, helping them connect with broader audiences while creating unforgettable live music experiences.

Gigital India, headed by **Vishwas Karanth**, complements this mission by bringing years of music expertise to the table. Gigital India not only curates carefully crafted music gigs but also curates an active Instagram featuring new indie music, playlists, and singer-songwriter contests. Through these initiatives, Gigital India fosters a vibrant online community of music lovers and provides artists visibility across digital platforms. Their indie music playlists and gigs are an important part of the independent music ecosystem in Bengaluru.

Together, **BlrGrooveCo** and **Gigital India** have created **Luru Beats** as a platform to highlight the rich diversity and talent within Bengaluru's independent music scene. This collaboration marks an important milestone in their shared mission to support independent artists, creating a unique space for music lovers to enjoy live acoustic performances every weekend.

Stay tuned for more information by following **BlrGrooveCo** and **Gigital India** on social media for updates on performances, new artist highlights, and much more. The tickets for this can be booked using [Skillboxes](#).

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Source : BlrGrooveCo, Gigital India

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