

Luminous Unveils Authorized Dealers Program to Enhance Professional Standards



New York City, New York Oct 1, 2024 ([Issuewire.com](https://www.issuewire.com)) - Luminous, a leader in the automotive care industry, has officially launched its [Authorized Dealers Program](#) across the GCC region. This new initiative aims to improve professional standards within the automotive care industry by offering dealers access to exclusive products, support, and benefits, positioning them for greater success in a competitive market.

Luminous will provide participating dealers with the tools and resources they need to distinguish themselves in the marketplace. Dealers will gain access to a wide selection of premium Luminous products, including advanced paint protection films, window films, ceramic coating, high-performance detailing accessories, and an exclusive range of detailing chemicals. Along with product access, authorized dealers will receive comprehensive support, including an export support team, marketing materials, and priority fulfillment.

"We are committed to ensuring that our customers receive the highest level of service from industry experts who have completed extensive training," said W. Mari, Sales Director of Luminous. The Authorized Dealers Program will empower our partners with the knowledge, resources, and recognition they need to excel in their businesses."

Program Benefits

Product Excellence:

- **Wide Product Selection:** Dealers will have access to a wide range of Luminous products, from paint protection films, window films, and ceramic coating to high-performance detailing accessories, and an exclusive range of detailing chemicals. Ensuring they can meet the diverse needs of their customers.
- **Comprehensive Warranty:** All authorized dealers will offer products backed by a comprehensive warranty, giving customers peace of mind and reinforcing the trustworthiness of Luminous products.
- **Exclusive Range:** [Authorized dealers](#) will have access to exclusive product lines that are not available to the public, helping them differentiate their offerings in a competitive market.
- **White Label Options:** Dealers can also choose from Luminous' white label products, allowing them to offer customized, branded solutions to their customers, further enhancing their market position.

Dedicated Support:

- **Export Support Team:** Dealers will benefit from a dedicated team that specializes in export logistics, ensuring smooth, hassle-free international shipping and delivery.
- **Prompt Communication:** Luminous is committed to maintaining open and responsive communication channels with all authorized dealers, ensuring fast resolution of any questions or issues that arise.
- **Marketing Support:** Luminous will provide marketing materials, including promotional content and branding assets, to help dealers promote the Luminous range effectively to their customers.
- **Community Events:** Dealers will receive invitations to exclusive community events where they can network with other professionals, stay informed about industry trends through Luminous [Academy](#), and gain insights on best practices.
- **Priority Fulfillment:** Authorized dealers will receive priority when it comes to product orders, ensuring faster delivery and more consistent availability, particularly during high-demand periods.

Preferred Terms:

- **Tiered Pricing:** Dealers will enjoy a tiered pricing structure, with pricing advantages based on order volumes, allowing them to benefit from economies of scale.
- **Flexible Payment Terms:** Luminous offers flexible payment options tailored to the needs of

authorized dealers, improving cash flow and allowing for more financial flexibility.

- **Volume Discounts:** Larger orders will qualify for volume discounts, further increasing the competitiveness of authorized dealers in the marketplace.
- **Consistent Availability:** Authorized dealers will benefit from a reliable and consistent product supply, ensuring they can always meet customers' demands.
- **Exclusive Promotions:** Luminous will provide exclusive promotions and incentives to authorized dealers, offering them added opportunities to boost profitability and grow their business.

W. Mari added, "Our goal is to set the standard for automotive detailing professionals, not just in product excellence but also in the level of expertise and service they provide. With this new program, we're not just offering products, but a partnership built on trust, innovation, and ongoing support."

As a recognized authorized dealer, participants will also enjoy marketing support and invitations to community events, further enhancing their presence in the automotive care industry.

About Luminous:

Founded in 2014, Luminous epitomizes American dedication to automotive care. Renowned for its top-tier range of [car care products](#), Luminous specializes in crafting premium DIY car care products, detailing products, ceramic coating, paint protection films, window films, and detailing accessories. The bands' products are meticulously designed to enhance and maintain the pristine beauty of vehicles, inside and out. At Luminous, innovation and quality are at the forefront, setting the standard for automotive detailing professionals worldwide.

For more information on the Luminous Authorized Network or to become an Authorized Dealer, please visit [Luminous](#) website or contact them at info@luminous-me.com.

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