

Lawrence Rich, Recognized by BestAgents.us as a 2024 Top Agent

With a Passion for People and Properties, Lawrence Rich Brings Unmatched Expertise to the Manhattan Market



New York City, New York Oct 4, 2024 ([Issuewire.com](https://www.issuewire.com)) - New York, New York – Lawrence Rich, a licensed associate real estate broker with Compass, is committed to guiding buyers and sellers through every step of their real estate journey in the bustling Manhattan market. Known for his exceptional service, unwavering energy, and positive attitude, Lawrence has earned the trust of his loyal clients,

ensuring that each transaction is a rewarding experience.

Lawrence has worked alongside his business partner for over six years, Dakota Scotto, whose contributions significantly enhance their partnership. Dakota is a highly accomplished professional with a successful track record in the real estate industry. Since 2018, he has built a reputation for excellence, which was highlighted by receiving the prestigious Deal of the Year Award from the Real Estate Board of New York in 2022. His exceptional negotiating skills, market savvy, and entrepreneurial insight perfectly complement Lawrence's extensive experience and deep understanding of the New York market.

Lawrence's career in real estate began in 2004, and since then, he has consistently prioritized client satisfaction and success. As a native New Yorker, he understands Manhattan's diverse neighborhoods and market trends. His experience as an investor, having bought and sold personal apartments in NYC and developed homes in the Hamptons and Florida, allows him to provide invaluable insights to his clients.

Dakota's entrepreneurial experience managing various business ventures further enriches their collaboration, emphasizing high quality and customer service standards. Lawrence and Dakota form a dynamic force in New York's competitive real estate landscape, ensuring top-tier service and unparalleled client satisfaction.

Before his real estate success, Lawrence was a leading clothing designer and businessman. He built a brand that outfitted high-profile personalities such as Oprah Winfrey and Nancy Reagan. A proud Pratt Institute graduate, he founded Rich and Levy, which is synonymous with luxury fabrics and contemporary couture. This entrepreneurial background has equipped him with the skills to navigate the complexities of real estate transactions.

In his first 14 months as a real estate broker, Lawrence completed an impressive 20 multimillion-dollar transactions, showcasing his ability to guide clients through challenging deals with unmatched expertise. *"My goal is to provide exceptional customer service, guiding you with confidence and care through every step of the real estate process, whether you are seeking your dream home or aiming to maximize the value of your property."*

A distinguished figure in the industry, Lawrence has been featured in notable publications, including Architectural Digest, New York Post, and Dan's Papers. His creative prowess extends beyond real estate; Lawrence is also an executive producer of an Amazon streaming show that received an Emmy nomination in 2020 and won an Indy Award for Best Streaming Show. In 2022, he garnered first prize at the Real Estate Board of New York's Deal of the Year Award, solidifying his reputation for excellence.

Beyond his professional pursuits, Lawrence loves to explore New York's vibrant restaurants and parks and cherishes time spent with friends. An avid animal lover, he has a deep passion for fashion, having served as a Guest Instructor and Critic at the Fashion Institute of Technology for many years. His strong affinity for music is deeply rooted in his musically gifted family, including a twin brother with Oscar nominations and a sister who leads a rock band.

Lawrence Rich and Dakota Scotto are trusted partners who ensure a seamless and rewarding experience for anyone looking to embark on their real estate journey in Manhattan.

Learn More about Lawrence Rich:

Through his Best Agent's profile, <https://bestagents.us/profile?agent=2122924> or through Compass, <https://www.compass.com/agents/lawrence-rich/>

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service and transparency in the buying and selling process.

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Source : Lawrence Rich

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