

# Launch of "THAIGOHAN" – A Curated Restaurant Search Platform for Foreigners in Thailand

Effortlessly search for popular restaurants, focused on Bangkok



Tokyo, Japan Dec 19, 2024 ([IssueWire.com](https://www.issuewire.com)) - Action First Japan, Inc. (Headquarters: Shinjuku, Tokyo, Founder/CEO: Domu Kumagai) has launched "THAIGOHAN," a gourmet media platform that allows users to search for curated restaurants popular with foreigners, mainly in Bangkok, Thailand.

■THAIGOHAN <https://thai-gohan.com/en/>

## Why a Gourmet Media for Thailand?

Thailand, with a population of about 70 million, is experiencing significant economic growth in Southeast Asia. Tourism is a key driver of its economy. Bangkok, in particular, is renowned for its rich food culture and diverse restaurant scene, making it a popular destination for both local and international visitors.

As Thailand's gourmet market continues to thrive, the restaurant industry integrates new food cultures and global trends, with Bangkok becoming a hub for Michelin-starred restaurants. Against this backdrop, "THAIGOHAN" introduces carefully selected restaurants, offering foreigners and tourists the opportunity to explore Thailand's authentic gourmet scene.

## Features of "THAIGOHAN"

"THAIGOHAN" is a platform that provides foreigners with curated restaurant recommendations in Bangkok. Based on local insights, the platform lists restaurants highly rated on Google Maps, including Michelin-selected establishments.

### Key Features:

- ❑ A unique platform specializing in Thailand's gourmet market
- ❑ Efficiently search for curated restaurants by area, category, and occasion
- ❑ Comprehensive articles covering various topics on Southeast Asia and Thailand, including travel, economy, and food
- ❑ Available in both Japanese and English, catering to a diverse range of international users

### Recommended For:

- ❑ Residents in Thailand looking to explore new restaurants
- ❑ Travelers planning a trip to Thailand who are searching for restaurant recommendations
- ❑ Business travelers seeking the perfect restaurant for business meetings and client entertainment
- ❑ Food enthusiasts interested in discovering hidden local gems and highly recommended spots

In addition to "THAIGOHAN," we also operate "VIETGOHAN," a platform offering curated restaurant information for foreigners in Vietnam's major cities, including Hanoi, Da Nang, and Ho Chi Minh.

■VIETGOHAN: <https://vietgohan.com/en/>

We aim to promote Thailand's culinary culture to people worldwide through "THAIGOHAN."

■THAIGOHAN: <https://thai-gohan.com/en/>

## Media Contact

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