

Lacie Jones, Recognized by BestAgents.us as a 2024 Top Agent

Driving Regional Sales Success, Exceeding Business Objectives, and Building Lasting Client Relationships



New York City, New York Oct 1, 2024 ([Issuewire.com](https://www.issuewire.com)) - HouseLens, LLC, a leading provider of visual media solutions for the real estate industry, is proud to highlight Lacie Jones, who has been serving as the Director of Sales for the past two years. Since the 2020 acquisition by SeekNow, the sister company to HouseLens, Lacie has successfully led sales initiatives across multiple states,

including Tennessee, Kentucky, Georgia, and Michigan. Her leadership has been pivotal in driving the company's growth, strengthening client relationships, and expanding its market reach.

With 11+ years of experience in sales and marketing, Lacie brings a wealth of expertise in developing innovative strategies that drive revenue growth. Her proven ability to align marketing and sales efforts enables her to craft practical approaches that resonate with clients and foster loyalty. Her customer-centric mindset is vital to her success, allowing her to create marketing initiatives that attract clients and keep them engaged and devoted to the HouseLens brand.

Lacie's track record includes successfully managing complex sales projects in fast-paced environments and consistently meeting or exceeding sales targets. Her tenacity and a robust network of industry connections have been instrumental in her career. A strong advocate for ongoing professional development, Lacie regularly attends industry events, trade shows, and conferences, ensuring she remains on the cutting edge of market trends and emerging opportunities.

In addition to her strategic mindset, Lacie possesses exceptional communication skills that enhance her ability to assess client needs and facilitate effective business correspondence. This proficiency allows her to identify and maximize sales opportunities, ultimately contributing to the company's growth and market share expansion.

Lacie is passionate about building meaningful relationships and is eager to connect with clients and help them achieve their business goals. As HouseLens continues to innovate and provide unparalleled service to the real estate market, Lacie's leadership will drive the company's success in the coming years.

Learn More about Lacie Jones:

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2122934>

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service and transparency in the buying and selling process.

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Source : Lacie Jones

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