

Indian Chess Company Elevates Chess to an Art Form with Luxurious Boards and Pieces

Mohali-based Indian Chess Company brings together tradition, artistry, and sustainability in a new collection of luxury chess boards and pieces.



Mohali, Punjab Oct 20, 2024 ([Issuewire.com](https://www.issuewire.com)) - The [Indian Chess Company](https://www.indianchesscompany.com) is redefining the chess experience with the introduction of a new collection that emphasizes not only the game's strategic depth but also its artistic and cultural heritage. Based in Mohali, Punjab, this company's [luxury chess boards](#) and [chess pieces](#) are crafted to reflect a rich tradition of craftsmanship while catering to players and collectors who view chess as a form of intellectual and artistic expression.

Craftsmanship That Honors Tradition

The Indian Chess Company's approach is deeply rooted in craftsmanship, with its artisans drawing on a blend of traditional woodworking and modern design. The boards are made from materials such as rosewood, ebony, walnut, brass, and bronze, chosen not just for their aesthetic appeal but for their durability. This emphasis on quality ensures that these pieces can withstand years of play, becoming heirlooms in their own right.

The attention to detail goes beyond the materials used. Each board is meticulously handcrafted, with careful consideration given to the proportions and finishes. "We see each board not just as a playing surface, but as a piece of art," says Gurpreet Singh, Co-Founder of the Indian Chess Company. "It's about creating something that honors the game's history while elevating it to a new level of refinement."

Chess as Cultural Heritage

Chess is more than just a game; it is a cultural and intellectual pursuit with a history spanning over a millennium. The Indian Chess Company's founders, passionate players and collectors themselves, recognize this deep connection and have made it a guiding principle in their work. The company's collections are not mass-produced but carefully curated, with each piece reflecting the company's dedication to preserving the game's cultural significance.

From classic Staunton pieces that adhere to traditional tournament standards to artistically themed sets that offer a fresh interpretation of the game, the company's chess pieces reflect diverse artistic influences. The intention is to appeal to those who see chess as a celebration of strategy and culture, providing sets that not only enhance the playing experience but also serve as conversation pieces.

Commitment to Sustainability

In an era where sustainability is becoming a priority for consumers, the Indian Chess Company integrates responsible practices into its manufacturing processes. The company's sourcing of materials from well-managed forests ensures that the wood used is harvested sustainably. Eco-friendly packaging and a commitment to minimizing waste further underline the company's dedication to reducing its environmental footprint.

This approach allows customers to feel assured that their investment in a luxury chess set is not only an expression of their appreciation for the game but also a contribution to a brand that values ethical practices. "Sustainability isn't just an add-on for us; it's an essential part of our philosophy," adds Gurpreet Singh.

Enhancing the Chess Experience Beyond the Game

For the Indian Chess Company, luxury is not just about the physical product but the entire experience surrounding it. Each chess set is accompanied by detailed information about its materials, craftsmanship, and design, offering insight into the story behind the piece. The company aims to foster a deeper connection between the customer and the product, encouraging users to see their chess sets as more than just items, but as meaningful additions to their living spaces and cultural identities.

Gurpreet Singh emphasizes the company's broader vision: "We want to create products that speak to the spirit of chess and inspire a sense of wonder, whether they are used for serious play or as artistic decor."

About the Indian Chess Company

Founded by chess enthusiasts, the Indian Chess Company is committed to preserving and enhancing the rich tradition of chess through the creation of luxury boards and pieces. Located in Mohali, Punjab, the company focuses on craftsmanship, sustainability, and cultural appreciation. Its collections cater to players and collectors who value the game's artistic and intellectual heritage. By combining traditional techniques with modern design principles, the Indian Chess Company is setting a new benchmark for quality and refinement in the world of chess.

For more information, visit:

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Explore the Indian Chess Company's range of luxury chess boards and pieces today, and discover how

craftsmanship and strategy come together to create an elevated chess experience.

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