

Heudia Health Emerges as Winner in Prestigious Global Health Innovation Challenge II

East Stroudsburg, Pennsylvania Oct 23, 2024 ([Issuewire.com](https://www.issuewire.com)) - Heudia Health, an innovative health services company based in East Stroudsburg, PA, has been named one of the winners of the Global Health Innovation Challenge II (GHIC II), organized by the Center for Advancing Innovation (CAI). This competition aims to accelerate health innovation, address racial and gender wealth gaps, and foster economic growth.

Heudia Health's AI-powered platform, AccessMeCare™, stood out among numerous entries for its potential to revolutionize healthcare accessibility and address health disparities. The platform intelligently guides users to appropriate healthcare services, streamlines remote intake processes and enhances engagement across healthcare organizations.

Ed Connors, CEO & President of Heudia Health, expressed his enthusiasm: "We are honored to be recognized by the Center for Advancing Innovation as a winner of the Global Health Innovation Challenge II. This achievement validates our mission to eliminate health disparities by improving care utilization patterns and shifting services from expensive emergency rooms to lower-cost primary care settings. The support from CAI will be instrumental in accelerating our growth and impact."

Tien Wong, Founder of the Big Idea CONNECTpreneur Forum says: "We're proud to have facilitated this key introduction between CAI and Heudia Health - one of our exciting ecosystem innovators - and offer congratulations for being selected!"

The GHIC II, supported by the United States Economic Development Administration (EDA) Build to Scale (B2S) Program, selected winners based on their potential to drive meaningful change in the healthcare landscape. Heudia Health's AccessMeCare™ platform impressed judges with its innovative approach to addressing critical challenges within the healthcare system, including high-cost emergency room visits due to unmet social needs and low referral success rates for social services.

As a winner, Heudia Health will receive valuable resources to further develop and scale their solution, including mentorship from industry experts, entrepreneurial training, and increased visibility. The company will also benefit from CAI's extensive network in advancing healthcare innovations.

Heudia Health's success in the GHIC II comes at a crucial time when the healthcare industry is seeking innovative solutions to address longstanding disparities and inefficiencies. The company's AI-powered platform has already demonstrated a significant impact, increasing the utilization of appropriate care centers by vulnerable individuals by 180%, as validated by a National Institutes of Health (NIH) R24 Resource Related Research Study.

Looking ahead, Heudia Health plans to leverage this recognition to expand its reach and enhance its platform's capabilities. The company is poised to play a pivotal role in transforming healthcare accessibility and improving health outcomes for millions of individuals. For more information about Heudia Health and its innovative AccessMeCare™ platform, please visit <https://www.accessmecare.com/home>.

About Heudia Health:

Heudia Health is a technology-driven health services company based in East Stroudsburg, PA. Through its AI-powered platform, AccessMeCare™, Heudia aims to eliminate health disparities by improving care utilization patterns, strengthening prevention, and shifting services from expensive emergency rooms to lower-cost primary care settings.

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