

Flexing It Expands Presence in Japan Through Partnership with HiTalent

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Flexing It, Asia's leading on-demand talent platform, is excited to announce its strategic partnership with HiTalent, a Japan-based talent matching platform. This collaboration aims to enhance the supply of high quality on-demand talent, providing new opportunities for project delivery for Japan-based (and focused) companies and Japanese firms operating in Asia and the Middle East.

Japan stands as one of the world's foremost economies, home to numerous leading companies across various industries. Flexing It has built a curated pool of over 80,000 professionals and serves more than 3,000 organizations, including large corporations, consulting firms, and high-growth startups. By leveraging Flexing It's expertise in deploying on-demand talent for global clients alongside HiTalent's in-depth understanding of the Japanese market, this partnership will address talent challenges for a diverse array of companies operating in Japan, and the broader region.

As the global workforce continues to evolve rapidly, the adoption of on-demand and remote talent has become a transformative trend that is reshaping business operations. The ability to hire remotely expands the talent pool, transcending geographic limitations and enabling organizations to recruit from a diverse array of skill sets. A significant challenge for companies seeking global talent is comprehending the breadth and diversity of available talent in local markets, and working with trusted partners. This partnership will introduce innovative engagement formats to address these challenges.

The collaboration between Flexing It and HiTalent will enhance the talent supply chain, infuse regional expertise, and contextualize the evolving landscape of work. This initiative will support Japanese companies, Indo-Japan joint ventures, and global companies with a presence in the broader APAC region, allowing business leaders and managers to engage on-demand talent in projects across key functional areas such as strategy, marketing, human capital, finance, supply chain, and technology/digital. Additionally, it will enable access to bespoke consulting and project teams for mandates that may require regional collaboration, and supported by talent with complementary skill sets and language proficiency.

About Flexing It

Flexing It is an on-demand talent platform with a curated pool of over 80,000 independent consultants and experts serving large enterprises, consulting firms, high-growth startups, non-profit organizations, and SMBs across the world. Our offices are based in India and Singapore, and our team is spread across multiple locations. To learn more about our capabilities and explore our extensive on-demand talent network, please visit www.flexingit.com.

About HiTalent Inc.

Founded in 2020, operates a project-matching platform that connects highly talented people with

companies. Currently, HiTalent Inc. has registered talents from strategy consulting firms, investment banks, and IT and marketing firms. To learn more about HiTalent, visit <https://hitalent.co.jp/en/>

Media Contact

Neeti Goel

info@flexingit.com

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