Dubai's First and Only Full-Size Indoor Football Pitch, Leading the Way in Sustainability and Athlete Well-Being

In a bold step toward redefining sports infrastructure, ISD Dubai Sports City has officially launched Dubai's only full-size indoor football pitch at the ISD Dubai Sports City Dome, home of Laliga Academy.



Dubai, United Arab Emirates Oct 18, 2024 (<u>Issuewire.com</u>) - Under the leadership of Daniels Petrovs, CEO of ISD Dubai Sports City, this innovative project sets a new benchmark for football fields in the region, combining world-class performance standards with a strong focus on sustainability and athlete well-being.

The newly launched pitch is designed with the GreenFields MX Elite system, a high-tech, FIFA-certified surface imported from the Netherlands. Known for its superior quality and performance, this woven system ensures that both amateur and professional players experience optimal play conditions. Furthermore, the entire pitch is 100% recyclable into 100% recyclable into high-end applications, marking a significant stride towards reducing the environmental impact of artificial sports fields.

A key innovation is the use of natural cork infill, sustainably sourced from Portugal, which replaces traditional tire crumb rubber. This natural alternative not only enhances the performance of the pitch but also addresses concerns about potential chemical exposure from crumb rubber—a significant health risk, particularly for children. By opting for natural cork, ISD Dubai Sports City provides a safer and more

sustainable playing surface for athletes of all ages.

"This launch marks a significant milestone for Dubai's sports community," said Daniels Petrovs, CEO of ISD Dubai Sports City. "After installing world-class pitches across Europe, I'm thrilled to bring the same high standards to ISD Dubai Sports City. Our focus is on providing top-tier conditions that promote both player health and sustainability."

Having led the installation of more than ten premium football fields across Europe, Petrovs brings a wealth of experience to the UAE. Over the past 15 months as CEO, he has steered ISD Dubai Sports City toward becoming a leader in sustainable sports infrastructure. His vision for the future includes transitioning all pitches at the complex to hybrid, long-lasting football fields, further enhancing player experience while upholding the highest standards of sustainability.

The launch of this full-size indoor football pitch is just the latest in a series of innovative sports infrastructure projects spearheaded by Petrovs. His forward-thinking approach to football infrastructure is setting new standards, not only in Dubai but across the entire region.

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About ISD Dubai Sports City is a premier destination for sports and entertainment excellence in the UAE, offering state-of-the-art facilities, training programs, and event venues, including the renowned **Kickers Sports Bar**. The complex is dedicated to raising the region's sports infrastructure standards through innovative, sustainability-driven pitches that prioritize athlete health and long-term performance.





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Source: ISD Sports City Dubai

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