DB Schenker Leads the Way: Helping Set the Standard for Female Truckers in the Industry

Women account for 23 percent of the DB Schenker U.S. Land Transport driver roster, nearly three times the national average.



Van Buren, Arkansas Oct 22, 2024 (<u>Issuewire.com</u>) - The trucking industry is undergoing significant transformation, with an increasing focus on the inclusion of women in what has traditionally been a maledominated field. DB Schenker's U.S. Land Transport division is at the forefront of this movement, with nearly one in four (23 percent) drivers on the roster being women.

Historically, men have made up most of the trucking workforce, but this is changing rapidly. The emergence of female truck drivers is transforming the industry's image and bringing fresh perspectives that are reshaping the culture within the profession.

According to 2024 Women In Trucking (WIT) Index data, women make up nearly 9.5 percent of all professional drivers with commercial driver's licenses (CDLs).

"At DB Schenker U.S. Land Transport, we are fully committed to creating opportunities for women in the

trucking industry," said George Henry, EVP, Land Transport Region Americas. We believe that women bring invaluable skills and perspectives that help establish new standards in the industry. The longstanding stereotypes, like trucking is too dangerous or that women can't handle large vehicles, are a thing of the past. Women have proved that they are competent and safe members of the trucking community. Once they are part of the DB Schenker team, these women are empowered to drive change, improve industry standards, and lead the way in setting new benchmarks for excellence."

Women in Trucking also states that women generally possess strong multitasking and organizational skills and are typically safe drivers, making them excellent options for truck driving positions. Auburn University's Harbert College of Business research, led by researchers Beth Davis-Sramek and Dave Ketchen, supports the WIT statement. Their findings indicated that women truck drivers are safer and more likely to adhere to road safety regulations. For those reasons, along with the need for more professional truck drivers, there has been a significant increase in female drivers.

"I believe that women have consistently showcased their outstanding ability to thrive in safety and skills while also shattering stereotypes in the process," said Sarah Robison, Director of Driver Recruiting for DB Schenker U.S. Land. "Boosting the presence of women in the trucking industry gives a unique spin on how we tackle the driver shortage. Our goal is to not only attract female drivers but also to ensure their long-term commitment and success in the industry."

About DB Schenker Americas

DB Schenker is one of the largest Integrated Logistics Service Providers in the Americas with more than 10,000 employees in 123 locations providing over 27 million sq. ft. of distribution operations to its clients. DB Schenker's Americas presence includes Argentina, Brazil, Canada, Chile, Guatemala, Mexico, Panama, Peru, the United States, and Venezuela. DB Schenker offers land transport and air and ocean freight, as well as comprehensive logistics solutions and global supply chain management services from a single source. With integrated partners across the Americas, DB Schenker provides the best combination of intimate local practices, knowledge, and global capabilities.

About DB Schenker

With around 72,700 employees at more than 1,850 locations in over 130 countries, DB Schenker is one of the world's leading logistics service providers. The company operates land, air, and ocean transportation services, and it also offers comprehensive logistics and global supply chain management solutions from a single source. Aiming for a sustainable future in the logistics industry, DB Schenker continuously invests in innovative transport solutions, renewable energies, and low-emission products for its customers.





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