ConverzAl Accelerates Industry Transformation with Groundbreaking Al-Powered Virtual Recruiters

Company pioneers the first Al-driven Virtual Recruiters for the staffing industry; Celebrates significant milestones and announces participation at Staffing World 2024

Seattle, Washington Oct 17, 2024 (<u>Issuewire.com</u>**)** - <u>ConverzAI</u>, the leading innovator in AI-driven recruitment solutions, announced key milestones and customer growth today, further reinforcing its rapid expansion and disruptive impact on the talent acquisition industry. Having pioneered Voice AI for the staffing sector, ConverzAI is now accelerating industry transformation with its AI-powered Virtual Recruiters, delivering unprecedented scalability and performance for Commercial, Professional (IT & non-IT), and Healthcare staffing companies.

ConverzAl's Virtual Recruiters built on generative Al and agent Al fundamentals autonomously manage the entire recruitment process – from sourcing and engagement to placement – disrupting traditional staffing operations and empowering teams to make more data-driven decisions.

Today, more than 100,000 US jobs have been successfully processed and millions of candidates engaged using ConverzAl's Virtual Recruiters, allowing organizations to quickly identify and secure top talent. With these numbers growing exponentially, ConverzAl is on track to more than double its customer base by year-end. These customers have reported an up to 40% increase in revenue and a 30% improvement in efficiency within just months of implementing ConverzAl's Virtual Recruiters. Candidate surveys report an unprecedented 75%-plus CSAT score after their engagement with the virtual recruiter. According to the Staffing Industry Analysts*, 40% of today's current staffing tasks are expected to be replaced by Al within three years. ConverzAl is at the forefront, driving this transformation.

"Our mission is to make recruitment faster, smarter, and more inclusive through the power of technology while fostering deeper human relationships," said Ashwarya Poddar, Founder & CEO of ConverzAI. "The recruiter is the most critical function for any staffing company, and with ConverzAI, we are delivering the Unicorn recruiterTM—that enhances and augments existing teams' operations. By automating routine tasks, we free up time for recruiters to focus on being 'candidate relationship managers,' which is the key differentiator for any staffing firm."

World-leading commercial, healthcare, and professional (IT & non-IT) staffing organizations, including TalentBurst and I.K. Hofmann have chosen ConverzAl's Virtual Recruiters to optimize their talent acquisition processes, enhance candidate engagement, and confidently scale their critical operations with enterprise-ready solutions. For example, I.K. Hofmann has enhanced its recruitment processes by leveraging ConverzAl's Virtual Recruiter, which conducts candidate interviews and streamlines communications. This innovation allows I.K. Hofmann to efficiently meet high hiring demands while improving candidate experiences, as applicants rate their interactions with the Al recruiter at 4.5 to 4.6 out of 5 stars. By automating interviews, I.K. Hofmann can focus on building relationships with candidates and providing quality placements for clients.

TalentBurst, an award-winning provider of Workforce Management Solutions, has secured a competitive advantage in the market by strategically leveraging the capabilities of ConverzAI, enhancing its service delivery and client outcomes. Baljit Gill, Founder and Chief Operating Officer of TalentBurst commented: "Since implementing ConverzAI's platform, TalentBurst has boosted job placements by 40%, screening 5,000 applicants in under three days. ConverzAI's innovative technology allows

recruiters to focus on building relationships while the AI efficiently qualifies candidates, resulting in over 160 suitable submissions weekly. This partnership has empowered us to achieve our staffing goals and transform our recruitment processes, demonstrating the incredible value of integrating advanced AI solutions."

Poddar continued, "Our momentum over the past year has positioned us as a trusted Enterprise AI solution, giving customers the confidence to run all their jobs through our platform. Onboarding is seamless— customers experience value within days without any implementation costs or IT effort. This is a game-changer for staffing companies, which traditionally spend significant time and money on software that fails to deliver. Our solution just works."

Join ConverzAl at Staffing World 2024

As part of its growth and leadership in the industry, ConverzAI is participating in <u>Staffing World 2024</u>, the premier event organized by the American Staffing Association, which kicks off on Tuesday, October 22. The company will host a dedicated exhibit at Booth #1612 to demonstrate its cutting-edge AI technology and innovative solutions tailored to meet the demands of modern talent acquisition professionals.

Additionally, ConverzAl's Founder & CEO Ashwarya Poddar will deliver a presentation in the Knowledge Hub on Tuesday, October 22 at 6:15pm during Staffing World, titled: "Staffing Strategies for the Impending Al Revolution." This session will explore the role of Al in transforming the recruiting process, with actionable insights into leveraging technology to improve candidate experiences, reduce time-to-hire, and enhance diversity in hiring practices.

To see how ConverzAl's fast deployment can help transform your recruitment process, visit www.converzai.com to schedule a demo or learn more.

*Staffing Industry Analysts Report, <u>The Coming Disruption: How the Staffing Industry Can Prepare for the AI Revolution</u>

About ConverzAl

ConverzAI is a leader in AI-powered recruitment solutions that transform how businesses discover, engage, and hire talent. With advanced AI technology and automation, ConverzAI's enterprise-grade platform empowers organizations to streamline their recruitment efforts, deliver better candidate experiences, and make data-driven hiring decisions. To learn more about ConverzAI, visit www.converzai.com.

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