

Best Digital Marketing Training Institute in Noida, Digi Schema

The best digital marketing training institute in Noida, (Digi Schema) to pursue the best digital marketing course and become a successful digital marketing expert in 2024. Job, Freelancing, and a successful career.



DIGITAL MARKETING TRAINING INSTITUTE IN NOIDA

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Noida, Uttar Pradesh Oct 30, 2024 ([Issuewire.com](https://www.issuewire.com)) - You might have heard of ‘[Digital Marketing Institute](#)’ but what is the “**Best Digital Marketing Training Institute in Noida**”? Well, the basic difference between these two is that in the digital marketing institute you only learn and grasp the knowledge but in the other one you not just only gain the knowledge of the digital marketing course but also work on the real projects of the industry work.

You also learn the work under the guidance of Digi Schema’s digital marketing experts with the experience of more than 10+ years in the digital marketing field.

The best digital marketing institute in Noida, Digi Schema was established in 2019 and has taught 3k+ students in the past years and placed 2.5k+ students in digital marketing companies and agencies.

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The Best Digital Marketing Institute In Noida, Digi Schema

If you are looking for the [best digital marketing institute in Noida](#), Your search has come to an end. The best digital marketing institute, Digi Schema provides the best course syllabus/ curriculum. In the digital marketing course, you'll learn some really important topics that can help you become the next digital marketer.

Now, What is a digital marketer? A digital marketer is a person with knowledge of digital marketing. Whether making a website, creating animation, running Google Ads or Social media Ads or doing SEO (Search Engine Optimization), SMO (Social Media Optimization), SMM (Social Media Marketing). A digital marketer knows everything related to this stuff.

What you can become after completing the digital marketing course from the best digital marketing training institute in Noida?

Let's understand that briefly!

Things You Can Achieve After Completing Course from The Best Digital Marketing Institute In Noida, Digi Scehma

After completing the course from the [best digital marketing training institute in Noida](#), Digi Schema you can either become an employee in a handsome salary-paying company or can put the knowledge in your business to grow or expand more. And also of course you can do freelancing in this field. During the course, you'll also learn how to create a strong portfolio and attract genuine clients. Yes, you heard it right, You don't need to go anywhere to get the clients. After grasping the practical knowledge from the best digital marketing training institute, Digi Schema you develop the skills that clients want in their freelancer or an employee.

Things you can do after the completion of the digital marketing course:

- **WordPress Website Developer**

The WordPress website developer creates and manages the website, whether it is the theme or the design from colour pallet to text font family and animation in the web pages everything comes under the WordPress website developer.

A WordPress website developer earns INR 1 Lakh to INR 6 Lakh on an average salary per annum and a freelancer earns INR 119 to INR 286 per hour.

- **Graphic Designer**

A graphic designer plays a vital role in the field of digital marketing. Whether it is the design of a logo or the creation of a banner for the ads and other infographics. A graphic designer handles all this.

A graphic designer earns INR 4.5 Lakhs to INR 10 Lakhs annually on average and a freelancer for graphic design earns INR 81 to INR 993 per hour.

- **SEO On-Page Specialist**

An SEO On-page specialist optimizes the web page through online page optimization techniques and tactics so the web page takes less loading time becomes more mobile friendly and gives a better user experience to the users.

An SEO On-page Specialist earns INR 4.5 Lakhs to 8.5 Lakhs per annum on average and in freelancing earns INR 300 to 1,000 per hour.

- **SEO Off-page Specialist**

An SEO Off-page specialist is responsible and accountable for increasing the domain authority and web page authority. It also ensures to use of a dynamic approach so that whenever someone searches for the terms related to the website on Google, The website pops up first in the SERP (Search Engine Result Page).

An SEO Off-page Specialist earns INR 4 Lakhs to INR 7.5 Lakhs per annum on average and in freelancing an SEO Off-page specialist earns INR 350 to INR 1000 per hour.

- **Google Ads Expert**

A Google ads expert plays a very important role in the digital marketing field. From the creation of the campaign Ads to creating a targeted audience setting up the budget and testing the Ads groups A & B to get better results at less cost that bring up more leads or web traffic or reach the specific goals.

A Google Ads expert earns INR 5 Lakhs to 9 Lakhs on average annually. Freelancing as a Google Ads expert earns INR 50 to 150 per hour.

- **Social Media Ads Expert**

Social media ad experts create a strategy by analyzing the current trend and the objectives and create ads that help in getting more leads and reaching more specific objectives.

A social media expert earns on average INR 2 Lakhs to INR 9 Lakhs per annum and as in freelancing the social media expert earns INR 350 to INR 750 per hour.

(the data mentioned above depends on the knowledge and experience one has. Also, the price range can go higher depending on the client or the company you are working for)

The Best Digital Marketing Institute Fees In Noida

The [best digital marketing institute fees in Noida](#) are the best as the price range of the course is very affordable. The digital marketing course fee is flexible and available in installment options so that you can pursue the course without worrying about the tuition fee and without putting a hole in your pocket.

During the course, you'll receive some premium tools and software, and domain & hosting to practice and enhance your skills. The best part is that the [best digital marketing institute in Noida](#), Digi Schema doesn't charge an extra penny for this. The **Best digital marketing training institute in Noida**, Digi Schema offers the best digital marketing institute fee (30,000 INR).

The course duration is 3 months and after the completion of the course, you'll have deep knowledge of the digital marketing field and multiple certifications that have greater importance both nationally and

internationally.

But is that all enough to become a digital marketer? Well, it depends on why you are pursuing the digital marketing course. If you are Pursuing a digital marketing course to learn the knowledge and grasp the techniques and tactics to put the knowledge in your business and upscale your small business to reach a wider audience by digitalizing the methods of promoting your business and reaching every corner of the globe.

But if your motive for pursuing the digital marketing course is building a career in this field as an employee or as a freelancer, You still need something. But you don't have to worry because the best digital marketing training institute in Noida, Digi Schema not just only teaches the methods of digital marketing but also provides a one-month internship to the students. During the internship, the students work on the real work projects of the industries and learn to create a solid portfolio to grab the client's attention. The internship is paid and students will learn under the guidance of the best digital marketing trainer who has 10+ years experience in digital marketing as a digital marketer and 7+ years experience in teaching students. After the completion of the course, the students will receive valuable insights into the real work, stipend and completion certification that will help them build a strong resume and also you'll have the advantage of the best digital marketing training institute in Noida.

Frequently Asked Questions (FAQs)

Q1. Where is the best digital marketing training institute in Noida?

Ans. The best digital marketing training institute in Noida is near Fortis Hospital, Digi Schema

Q2. What is the best position in the digital marketing field?

Ans. The best digital marketing field is what you have an interest in. If you don't have an interest in the field, doesn't matter how much you go far, you'll reach nowhere.

Q3. Does the best digital marketing training institute in Noida provide paid internships?

Ans. Yes, the best digital marketing training institute in Noida provides paid internships.

Contact us:

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Time

Monday - Saturday: 9:30 AM - 5:30 PM (IST) Sunday: Closed

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Source : Digi Schema

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