

Arena of Faith Partners with GameBuild to Integrate Game SDK

GameBuild announced a strategic partnership with Arena of Faith (AOF) to integrate its native SDK and elevate its user system module, and explore in-game advertising and analytics capabilities.



Singapore, Singapore Oct 14, 2024 ([Issuewire.com](https://www.issuewire.com)) - Arena of Faith (AOF) is an innovative multiplayer online battle arena (MOBA) game. This collaboration will enhance AOF's gaming experience by offering seamless account registration, secure login, and compliance with anti-addiction controls. Additionally, GameBuild's advanced data reporting and ad optimization tools will allow AOF to deliver contextual, non-intrusive ads while tracking user behavior for real-time ad performance insights.

Key Partnership Highlights

1. GameBuild SDK Integration

AOF will incorporate GameBuild's SDK for secure registration, login, and anti-addiction management, ensuring player well-being and regulatory compliance.

Since GameBuild released a seamless user system module in September, more gaming projects are able to adopt this solution for user registration, secure login, and profile management in the Web3 environment. Learn more about [GameBuild User System Module](#)

2. Enhanced Data Reporting

GameBuild's reporting tools will offer AOF deep insights into player behavior and gameplay trends, optimizing user experience through data-driven decision-making.

3. In-Game Ad Optimization

AOF will leverage GameBuild's ad tools to seamlessly display ads while analyzing and optimizing performance, maximizing revenue and enhancing player engagement. They are joining forces to work on the research and development of this feature. We can stay tuned for more updates.

Driving Innovation in Blockchain Gaming

This partnership highlights the synergy between Web3 gaming and blockchain technology, combining AOF's immersive gameplay with GameBuild's advanced SDK and analytics. Both teams are committed to driving innovation in Web3 gaming by improving both user experience and monetization.

About Arena of Faith

Backed by industry giants like **Tencent, Animoca Brands, Immutable**, Arena of Faith is a blockchain-based MOBA game that merges Web3 with competitive gaming. Players can engage in 5v5 battles using NFTs while earning AOF tokens. AOF is available on PC, Android, and iOS, powered by **Metis L2** for enhanced performance.

About GameBuild

GameBuild is a next-gen gaming platform providing tools for gamers, developers, and advertisers. By integrating blockchain technology, GameBuild revolutionizes gaming with non-intrusive, tradable Ad Spots, powerful Game SDK, and a seamless gaming experience for Web2 and Web3 audiences.

For more updates, follow GameBuild:

- Website: <https://game.build/>
- X (Twitter): [x.com/GameBuild_](https://twitter.com/GameBuild_)
- Medium: medium.com/gamebuild
- Telegram: t.me/gamebuildofficial

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