

80% of Entrepreneurs Have No Legacy Plan—Dr. Gena Jones Is on a Mission to Change That

Turn Your Vision Into Reality



Chicago, Illinois Oct 17, 2024 ([Issuewire.com](https://www.issuewire.com)) - 80% OF ENTREPRENEURS HAVE NO LEGACY PLAN--DR. GENA JONES IS ON A MISSION TO CHANGE THAT

As the Founder of Business Boss LLC, Dr. Gena Jones is not your average entrepreneur. She's an author, attorney, CPA, certified tax resolution specialist, and business coach with a mission that goes far beyond balancing books and resolving tax issues. Dr. Gena is on a crusade to help entrepreneurs and families create legacy and succession plans that ensure future generations don't have to keep starting over from zero.

A PERSONAL MISSION DRIVEN BY FAMILY

Dr. Gena's journey began in her childhood when she witnessed firsthand the devastating impact an IRS tax problem can have on families. As the daughter of Eugene Record, the legendary singer and songwriter of The Chi-Lites, she grew up watching her father face enormous stress and trauma from IRS tax issues. That experience shaped her mission. "I watched as tax struggles ripped at the fabric of our family, and I vowed to help people avoid this path," Dr. Gena recalls.

FROM TAX RESOLUTION TO LEGACY CREATION

Her mission started in the entertainment industry, where she worked with celebrities who, despite their fame and wealth, often found themselves in tax trouble due to poor planning. Over time, she expanded her work to include entrepreneurs, small business owners, and individuals, helping them navigate tax issues and protect their financial futures.

As a problem solver, Dr. Gena quickly realized that tax issues were often just the tip of the iceberg. Beneath the surface were deeper issues of poor business and financial planning. She found that a lack of long-term vision and a failure to create succession plans were at the root of many financial struggles. This insight led her to expand her services beyond tax resolution to focus on legacy creation and business growth strategies.

EMPOWERING FUTURE GENERATIONS

Dr. Gena's work is deeply personal. As a mother of 6 and wife of 24 years, she knows the importance of legacy and what it means to secure a future for the next generation. Her passion is driven by her belief that we should elevate future generations. "It's ridiculous that every generation has to start from zero because of a lack of planning. We need to break that cycle," she says. Her goal is to get 10,000 families to create a legacy plan.

Why Legacy Planning is Non-Negotiable

80% of small business owners do not have a succession plan in place, despite their businesses being a significant part of their family's wealth. Dr. Gena knows that the lack of planning is the primary reason why families lose wealth between generations, causing each new generation to struggle and start over. "Without a clear legacy plan, all the wealth you've worked so hard to create can vanish, and your family is left with nothing," she says.

The Legacy Blueprint Conference: Take Control of Your Future

That's why Dr. Gena created the Legacy Blueprint Conference, a powerful in-person and virtual event designed to guide entrepreneurs, small business owners, and families through the process of creating a solid legacy and succession plan. This is more than just an event — it's an opportunity to walk away with a personalized blueprint for securing your family's future.

The Legacy Blueprint Conference takes place on November 9, 2024, in Chicago. It's the perfect opportunity for those who have been putting off creating a legacy plan to finally take action. Whether you're an entrepreneur looking to protect your business, a parent wanting to secure your children's future, or an individual simply wanting peace of mind, this event is for you.

What to Expect at the Legacy Blueprint Conference

- **Create a Personalized Legacy Plan:** Develop a plan designed to protect your family's wealth and ensure a smooth transition of your business and assets.
- **Connect with Industry Experts:** Network with leading professionals in legacy planning, tax resolution, and wealth management.
- **Build Lasting Relationships:** Connect with like-minded entrepreneurs and professionals on the same journey.
- **Leave with a Team of Professionals:** Gain access to a dedicated team who can guide you through your legacy journey.

"You won't just leave with a plan — you'll leave with a team of professionals who are dedicated to guiding you through your legacy journey," says Dr. Gena. Whether attending in person or virtually, participants will gain practical tools and strategies to grow their businesses, leverage their wealth, and live their best lives.

Turning Your Vision into Reality

"Your legacy matters. It's not just about what you build for now, it's about what you build for who's next. That's why this conference is so important," Dr. Gena explains. Entrepreneurs,

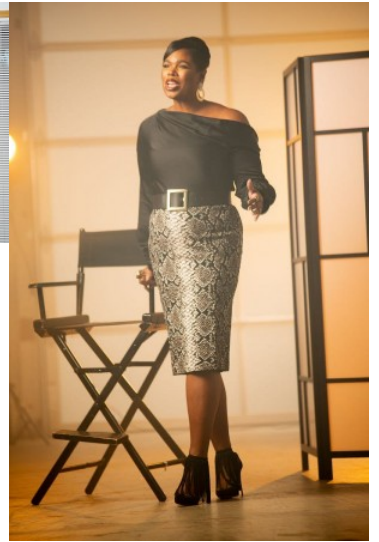
Join Dr. Gena Jones and a community of entrepreneurs at the Legacy Blueprint Conference, where your legacy vision becomes a reality.

For more information, connect with Dr. Gena through:

<https://www.genajones.com/pl/2148564784>

Website: [genajones.com](https://www.genajones.com)

Instagram: @businessbossllc



Media Contact

The Malibu News

90265style@gmail.com

424-279-2150

joseangelmanaizajr@alumni.ucla.edu

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