

Veel Inc. Celebrates Successful Global Launch:

Now Empowering Content Creators and Brands in 121 Countries



San Fernando, California Sep 3, 2024 ([Issuewire.com](https://www.issuewire.com)) - Veel Inc., a collaboration platform connecting brands with video content creators, is excited to announce the successful global launch of the Veel App. Now available in 121 countries, the platform is revolutionizing the way brands and creators collaborate to produce high-quality video content for social media marketing and digital campaigns worldwide.

A Memorable Launch Event in San Francisco

The launch event, held on August 29, 2024, at Veel's San Francisco office, was a resounding success, with over 150 plus attendees from diverse backgrounds coming together to celebrate this significant milestone. The event brought together industry leaders, investors, PR specialists, business partners, marketing executives, content creators, and social media influencers, all eager to engage in insightful discussions about the future of digital marketing and content creation.

The celebration featured a vibrant atmosphere with live Momo stations, offering a delicious taste of Nepalese cuisine, and fostering a lively networking environment that underscored the global spirit of Veel's community.

Inspiring Guest Speakers

The event included compelling speeches from several notable guest speakers:

- Dileep Dhakal, Founder and CEO of Veel Inc., shared the remarkable journey of Veel, from its inception to its rapid global expansion. With over 14 years of experience in the tech industry, including leadership roles at startups, Walmart, and Apple, Dileep discussed the platform's mission to empower creators and brands worldwide and highlighted future innovations that will further enhance the Veel experience.
- David Christopher Lee, Influencer, Creator, and Photographer, offered a unique perspective on the evolving digital landscape. He discussed the importance of authentic content and how platforms like Veel empower creators to express their creativity while building meaningful partnerships with brands.
- Nelson Paredes - Park, Entrepreneur, CMO, and Business Coach, delivered an inspiring talk on the importance of strategic marketing and collaboration. He shared his insights on leveraging platforms like Veel to drive business growth and foster strong connections between brands and creators.
- Kate Igoika, a User-Generated Content Creator, captivated the audience with her experience on Veel. She highlighted how the platform has enabled her to reach a broader audience, enhance her creative process, and collaborate with brands on a global scale.

Empowering eCommerce Brands and Expanding Global Reach

Veel is not only enhancing collaborations for traditional brands but is also enabling eCommerce brands to drive more traffic and boost their visibility through strategic partnerships with User-Generated Content (UGC) creators, ranging from Nano to Macro influencers. This feature allows brands to tap into diverse audiences and engage with consumers through authentic, relatable content.

Looking ahead, Veel plans to expand its global footprint even further, with a focus on entering additional markets, including Nepal. As the birthplace of Veel's founder, Nepal holds a special place in the company's growth strategy. Veel has established a dedicated technology hub in Kathmandu, which plays a crucial role in the platform's development and innovation efforts. This expansion aims to support more creators and brands around the world, fostering creativity and collaboration on a global scale.

Driving Innovation in the \$156.371 Billion Global Creator Economy

The global creator economy, currently valued at \$156.371 billion, continues to grow as more individuals and brands recognize the value of authentic, engaging content. Veel is at the forefront of this burgeoning economy, providing innovative tools and solutions that empower creators and brands to collaborate more effectively and reach new audiences. By facilitating seamless transactions, fostering global connections, and enabling diverse content creation, Veel is helping shape the future of the creator economy, driving innovation, and supporting the success of creators and brands worldwide.

Enabling Seamless Global Payments

As part of its global expansion, Veel has introduced a groundbreaking payment solution that allows creators and brands to transact seamlessly across all 121 countries. This feature enables creators to receive payments in their local currencies, making it easier for them to monetize their content and

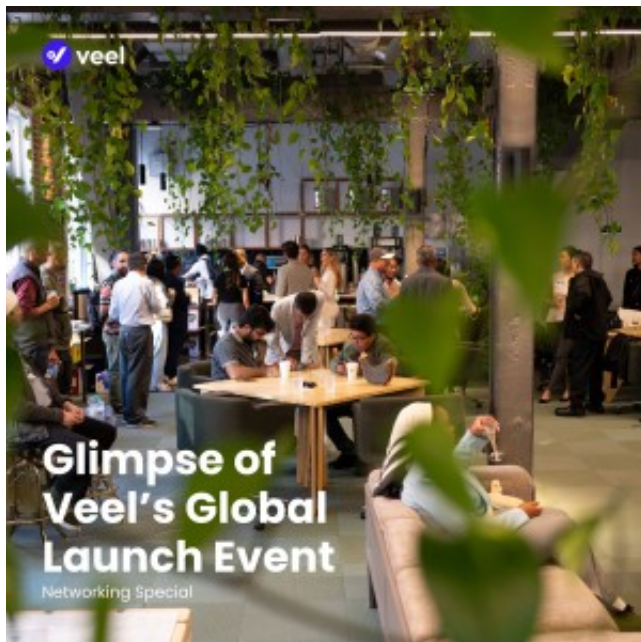
collaborate with brands globally. Brands can now manage international collaborations with ease, further enhancing the platform's usability and appeal to a global audience.

About Veel Inc.

Founded in 2023, Veel Inc. is dedicated to bridging the gap between brands and content creators. The Veel App facilitates collaboration on high-quality video content for social media marketing, enabling brands to effectively reach their target audience and creators to showcase

their talents on a global stage. With over 5,000 verified creators and 75+ brands in the USA, Veel is committed to expanding its reach and impact, now serving users in 121 countries worldwide.

<https://www.veelapp.com/>



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