

Unlock Game-Changing Pricing & Revenue Strategies at the 18th EPP Global Forum 2024 in Amsterdam

Discover the Latest Strategies, Innovations, and Best Practices in Pricing and Revenue Management at This Premier Global Forum



The poster features a dark blue background with a glowing, abstract network of yellow and orange lines and dots, resembling a digital globe or data flow. In the center, the text '18TH EPP GLOBAL PRICING & REVENUE MANAGEMENT FORUM 2024' is displayed in large, bold, white and orange letters. Below this, the dates and location are listed: '12-13 NOVEMBER 2024 TRAINING' and '13-15 NOVEMBER 2024 FORUM AMSTERDAM'. In the bottom left corner, the EPP Pricing Platform logo is visible, featuring the letters 'EPP' in a stylized font with a graphic of a person's arms raised in a celebratory gesture.

**18TH EPP
GLOBAL
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AMSTERDAM**

EPP
PRICING
PLATFORM®

Amsterdam, Netherlands Sep 26, 2024 ([Issuewire.com](https://www.issuewire.com)) - EPP - Pricing Platform is thrilled to announce the 18th edition of its flagship event, the [EPP Global Pricing & Revenue Management Forum 2024](#), taking place from **12-15 November 2024** in **Amsterdam, The Netherlands**. As the premier international forum for Pricing and Revenue Directors/Managers, this event brings together industry

leaders from around the globe to share cutting-edge strategies, actionable insights, and innovative best practices that drive growth in a rapidly evolving market.

Our **Global Pricing & Revenue Management Forum** offers a unique opportunity to unlock innovation by learning from diverse industries. Gain fresh insights, avoid industry blind spots, and enhance your problem-solving skills. Attendees will connect with a wide network of professionals from various sectors and discover new strategies that can be applied to drive success in their own businesses.

Here are **5 reasons** why the **18th EPP Global Pricing & Revenue Management Forum 2024** is the must-attend event for pricing and revenue professionals:

- **Expert Insights for Pricing & Revenue Leaders**
Learn strategies to accelerate pricing, revenue growth, and monetization across diverse industries.
- **High-Impact Learning & Networking**
Engage with global experts to tackle your biggest challenges and enhance your pricing tactics.
- **Actionable Case Studies**
Explore real-world examples of successful pricing models that will help boost your revenue growth and margin management.
- **Accelerate Your Pricing Success**
Unlock innovative tools and strategies designed to drive B2B and B2C growth in today's competitive landscape.
- **Stay Ahead in Pricing Trends**
Discover the latest methods to maximize profitability, including how to integrate AI and advanced pricing models into your strategies.

As industries grow more complex, it's essential for businesses to adopt forward-thinking pricing and revenue strategies to stay competitive. Attendees of the EPP Forum will gain critical insights, from mastering advanced segmentation techniques to integrating AI into pricing models and improving elasticity strategies.

This year's event features expert speakers from leading companies such as **Festo, Unilever, Omio, Sixt Ride, Zooplus, jumbOnline** and more. With a carefully curated agenda, the forum provides a roadmap for pricing and revenue management professionals to optimize their strategies, achieve pricing goals, and drive sustainable growth in their sectors.

Don't miss the chance to join industry leaders and revolutionize your pricing strategies for 2024 and beyond.

Learn More & Register

For full event details, including agenda and registration, visit:

[EPP Global Pricing & Revenue Management Forum 2024 Website](#)

Register before October 11 to take advantage of our exclusive early bird discount and secure your spot at a reduced rate!

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