

Townscript Rebrands to Townhall, Launches Enhanced Virtual Event Platform

The rebranding to Townhall reflects the company's commitment to fostering interactive and community-driven experiences in the virtual event space.



Gurgaon, Haryana Sep 24, 2024 ([Issuewire.com](https://www.issuewire.com)) - *Townscript*, a leading online event registration and ticketing platform, proudly announces its rebranding to [Townhall](https://www.townhall.com). This strategic transformation reflects the company's commitment to revolutionizing the virtual and hybrid event industry by providing a more comprehensive and user-friendly platform for event organizers worldwide.

Venky Reddy, CEO of Townhall, stated, "Our rebranding to Townhall signifies a new era in event management. We are dedicated to delivering innovative solutions that bridge the gap between in-person and virtual audiences, enhancing engagement and creating memorable experiences for all participants."

Introducing Townhall's Enhanced Features

The newly launched Townhall platform offers a suite of advanced features designed to simplify event planning and maximize attendee engagement:

- **Interactive Virtual Events:** Host webinars, conferences, and workshops with real-time Q&A sessions, live polls, and chat functionalities to foster active participation.
- **Hybrid Event Support:** Seamlessly integrate virtual and in-person components to reach a broader audience without compromising the quality of interaction.
- **User-Friendly Interface:** An intuitive dashboard for organizers and a straightforward registration process for attendees streamline the event management process.
- **Customizable Branding:** Personalize event pages and communications to reflect your brand identity, creating a cohesive and professional event atmosphere.
- **Robust Analytics:** Access detailed reports on attendee engagement, registration statistics, and more to measure event success and gather insights for future planning.
- **Mobile Accessibility:** A responsive design ensures that organizers and attendees can access event features from any device, enhancing convenience and accessibility.

Supporting Event Organizers Worldwide

Townhall continues to empower event organizers globally by offering scalable solutions suitable for events of all sizes, from intimate workshops to large-scale conferences. The platform's enhanced capabilities address the evolving challenges of the events industry, particularly the growing demand for virtual and hybrid event solutions.

Venky Reddy added, "In today's dynamic environment, it's essential to provide flexible and engaging platforms that cater to the diverse needs of event organizers and attendees. Townhall is committed to setting new standards in the industry by offering cutting-edge features and exceptional user experience."

About Townhall

Founded in 2014, formerly known as Townscript, Townhall has established itself as a trusted platform in the event management industry. Under the leadership of CEO **Venky Reddy**, the company focuses on innovation and user experience, providing organizers with the tools they need to create, promote, and manage events efficiently while offering attendees an engaging and interactive experience.

For more information about Townhall and to explore the new features, please visit www.townhall.co.

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