

The Institute of Metacognitive Programming Receives Canadian Trademark for Innovative Coaching Modality

An approach called metacognitive programming was developed by Misha Saidov, the CEO & Founder of The Institute of Metacognitive Programming



Vaughan, Ontario Sep 12, 2024 ([Issuewire.com](https://www.issuewire.com)) - [The Institute of Metacognitive Programming \(IMCP\)](#), a pioneering leader in personal development, is proud to announce that it has been granted a trademark in Canada for its unique coaching methodology – metacognitive programming®. This approach, developed by Misha Saidov, the CEO & Founder of IMCP, seamlessly integrates tools from psychology, neuroscience, psychotherapy, and ontology with coaching. The trademark recognizes this innovative discipline, which offers a holistic pathway to mental well-being and personal growth.

The newly trademarked approach is the result of years of research and practice by Misha Saidov and a team of certified professionals. It combines the in-depth psychological insights of psychotherapy with the goal-oriented techniques of coaching, creating a powerful methodology that addresses both mental health challenges and personal development objectives.

"Our approach is designed to provide clients with a comprehensive framework for personal growth," said Misha Saidov. "By integrating evidence-based psychotherapy with the forward-thinking strategies of coaching, we empower individuals to overcome obstacles, achieve clarity, and move confidently toward their goals. Receiving this trademark in Canada is a significant milestone for us and a testament to the uniqueness and effectiveness of our methodology."

The trademark solidifies IMCP's position as an innovator in the personal development industry. It provides legal recognition and protection for its distinctive approach, ensuring that clients receive a service that is uniquely designed and delivered by professionals who understand the complexities of psychotherapy, coaching, and ontological points of view. More information can be found on [IMCP's website](#).

The trademark is registered in the Canadian Trademarks Database, #2186238.

About IMCP and Misha Saidov

Misha Saidov is the CEO & Founder of the Institute of Metacognitive Programming (IMCP), a Canadian-based international coaching company group. With 20+ years of experience, he is a visionary entrepreneur, renowned coach, and a bestselling author recognized for pioneering Metacognitive Programming ® (MCP). Misha graduated from York University in Toronto, Canada, obtaining his MBA at the Schulich School of Business.

In 2016 Misha founded a coaching platform that has become a global player and one of the most admired and fast-growing coaching organizations in the world. Misha's guidance has transformed more than 150,000 lives. His expertise helps individuals break through barriers and achieve remarkable success in their careers and lives. Misha's approachable style and proven results make him a trusted mentor for anyone seeking personal and professional growth.

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