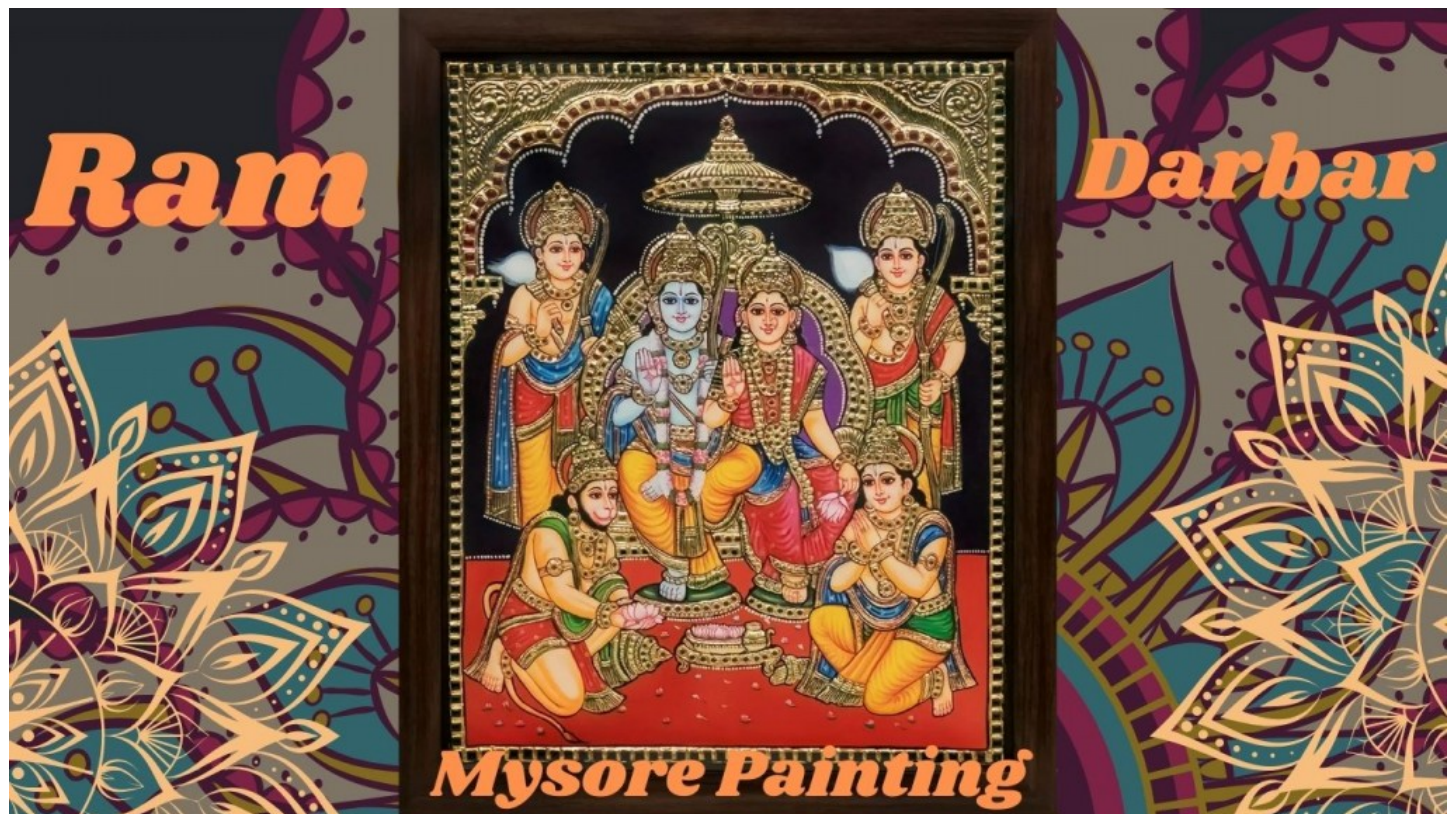


The Enchanting World of Mysore Paintings at Exotic India Art



Roseville, Minnesota Sep 18, 2024 ([Issuewire.com](https://www.issuewire.com)) - For the collection of Exotic India Art, a company working in the field of Indian art and craft with a global customer base, it is a happy occasion, for they are celebrating a new addition to their treasure- the magical [Mysore paintings](#).

Born from the medieval temple murals of the Vijayanagar empire, the Mysore paintings are a cousin of the more famous Tanjore art. Made in the state of Mysore and patronized by the Nayakas and Marathas as well as the officials in their services, Mysore paintings while sharing a few characteristics with the Tanjore paintings, are an aesthetic world in their own right. The paintings traditionally depict themes from Hindu religious culture, court scenes of the Tanjore and Maratha empires, and portraiture of rulers. Natural colors and gold embellishments, along with focused work by the artists who hand-painted these splendid art pieces, Mysore art is a marvelous tradition in the history of India, one that needs to be preserved and cherished.

The [story of the makers of Mysore paintings](#) is as interesting as the art itself. After the fall of Vijayanagar, the master artists from this medieval center of art and culture traveled to different nearby states, and those who settled around the Mysore court were the artists behind this appealing art form. The artists derived their techniques from previous art traditions, and visually narrated legends from Indian epics, Puranas as well as South Indian Bhakti poetry and literature written in the regional language, creating aesthetics that resonate with the spirit of India while being rooted in the local, folk world of Mysore.

Granted the GI tag in 2007, Mysore paintings are an integral part of the larger sphere of Indian art. Loved by art collectors for their unparalleled beauty, soft color palette, and traditional themes, Mysore

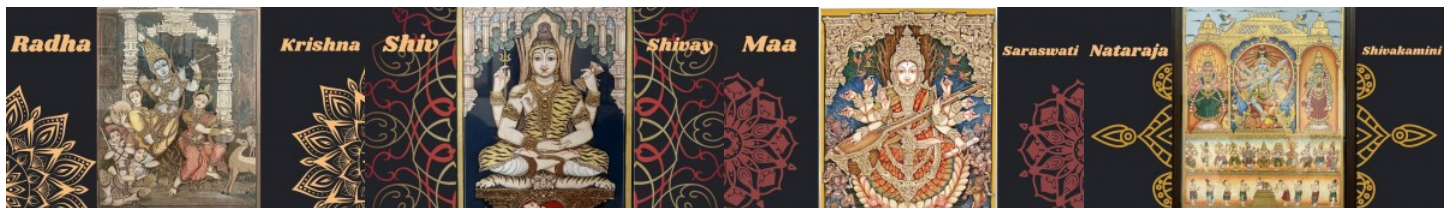
paintings are found in homes as ritual and sacred symbols as well as in the treasures of art connoisseurs across the globe who truly appreciate the masterclass of Mysore art.

“We take pride in representing and curating the best of Indian art for our patrons”, said Yash Goel at Exotic India Art. “It is our goal that the underrated and lesser-known beauty of Mysore art is appreciated worldwide and that we can bring the masterpieces under one roof for the collectors and art lovers to experience”.

The new additions to the Mysore paintings collection of Exotic India which carries classic Mysore paintings of Hindu gods and goddesses as well as the regal art of Mysore Ganjifa, can be browsed through at their official website and their store at Kirti Nagar, Delhi.

About Exotic India Art:

Exotic India Art is a leading name for authentic [Indian art and artifacts](#). With a goal to bring the unique aspects of Indian art from all over the country under one roof, the company strives to provide popular and lesser-known art forms to the true preservers of art and heritage- their patrons.



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