

Saudia appoints QuadLabs to power the B2B Business Travel Solution

Saudia, the national flag carrier of Saudi Arabia, signed a strategic partnership with QuadLabs, a leading travel technology solutions provider, to launch an advanced B2B solution tailored for corporates.



Gurgaon, Haryana Sep 30, 2024 ([Issuewire.com](https://www.issuewire.com)) - This collaboration marks a significant milestone in corporate travel management. It combines QuadLabs' innovative technology with Saudia's renowned service and extensive network. The solution is designed to meet the unique needs of business travellers, offering a comprehensive suite of features that streamline the entire travel management process.

The new solution is based on QuadLab's next-generation platform, "Travog," which provides a range of value-added benefits specifically designed to support business travel requirements. With a focus on convenience, efficiency, user experience, and cost-effectiveness, the platform offers seamless booking management, allowing corporates to manage their entire travel itinerary and ancillaries, through an integrated and user-friendly interface. It also features flexible travel policies, enabling companies to easily enforce travel policies and budgets, ensuring compliance, and optimizing travel expenditures.

Arved von zur Muehlen, Chief Commercial Officer of Saudia, said: "This partnership aligns with our commitment to enhancing our corporate guests' experience. It builds upon our digital transformation, which has optimized our operations, improved customer service, and enhanced our overall business performance by offering tailored solutions that address our guests' specific needs."

Gaurav Chiripal, CEO of QuadLabs, said: “We are excited to partner with Saudia to deliver a state-of-the-art B2B solution for corporate travel using our next generation “Travog” platform. Our combined expertise in technology and travel services positions us to provide an unparalleled experience for corporate clients, helping them navigate the complexities of business travel with ease and efficiency.”

About Saudia

Saudia (Saudia Airlines) is the national flag carrier of the Kingdom of Saudi Arabia. Established in 1945, the company has grown to become one of the Middle East’s largest airlines.

Saudia has invested significantly in upgrading its aircraft and currently operates one of the youngest fleets. The airline serves an extensive global route network covering around 100 destinations across four continents, including all 28 domestic airports in Saudi Arabia.

A member of the International Air Transport Association (IATA) and the Arab Air Carriers Organization (AACO), Saudia has also been a member airline in SkyTeam, the second largest alliance, since 2012.

Saudia was recently recognized as the World’s Most Improved Airline 2024 by Skytrax, marking the third time it has received this accolade, alongside 14 other distinguished awards. Saudia has also been awarded the "World Class Airline 2024" for the third consecutive year at The APEX Official Airline Ratings™ awards. Additionally, also ranked top among global airlines for best on-time performance (OTP) according to a report by Cirium.

For more information on Saudia, please visit www.saudia.com

About QuadLabs

QuadLabs is a global leader in travel technology and expense solutions, offering a wide range of products and services designed to streamline the travel management process. With a focus on innovation and customer satisfaction, QuadLabs has been at the forefront of the travel technology industry for about two decades, providing solutions that enhance the travel experience for businesses and individuals alike.

For more information, please visit www.QuadLabs.com

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