Santhoshi Choradia: A Journey from Corporate Life to Creativity



Karaikal, Pondicherry Sep 14, 2024 (Issuewire.com) - Santhoshi Choradia is a name that has become synonymous with versatility and creativity. Born and raised in Pondicherry, she has crafted a unique path in life, transitioning from the corporate world to become a dedicated home-maker, a passionate poet, and a content creator. Her life story reflects the courage to embrace change, pursue passion, and continuously evolve.

Santhoshi, now 32, hails from Kolar Gold Fields, Karnataka, but her heart has always belonged to Pondicherry, where she was born and raised. Armed with a B.Com degree and a CS (Inter) qualification, she initially worked as an accountant at an IT showroom in Pondicherry for three years. However, beneath her corporate persona was a creative spirit waiting to be unleashed.

Her desire to express herself creatively began early in life. As a young girl, Santhoshi discovered her love for poetry, a passion she nurtured alongside her professional responsibilities. Despite her success in the corporate world, she realized that her true calling lay elsewhere.

Santhoshi's life took a pivotal turn on April 19, 2022, when she married Pankaj Jain. Marriage became a catalyst for her to further explore her creative talents. Participating in cultural activities such as drama and dance during her school and college years laid the foundation for her future pursuits. This artistic side of her continued to flourish, and she soon found herself actively involved in content creation, including a stint with Hello FM in Pondicherry, where her speaking skills began to shine.

Her dream of becoming a Radio Jockey (RJ) for a day is one of her most cherished aspirations. This reflects her deep desire to connect with audiences, a talent she has honed through her dramatic and radio experiences.

Santhoshi's passion for poetry has made her a prolific writer. She has participated in over 30 anthologies and various poetry competitions, gaining recognition for her work in several writing communities. Her digital presence further amplifies her creative voice, with her YouTube channel, "Santhoshi Choradia," serving as a platform for sharing her artistic expressions with the world.

Rooted in her Jain faith, Santhoshi believes in the power of karma and the importance of self-identity and dignity. These values have guided her through life's transitions, from her days as an accountant to her current roles as a poet and content creator. Her love for travel, painting, and food further adds to her multifaceted personality, making her an inspirational figure for those seeking to break free from societal norms and pursue their dreams.

Santhoshi's creative talents have not gone unnoticed. She achieved 19th place in a national competition with over 250 participants and secured 12th place in another. Her work as a co-author in various anthologies, including "Outset Books Anthology" and "People's Reflection," has garnered her further recognition. She was also interviewed by an East Africa magazine, cementing her reputation as a rising star in the literary world.

Santhoshi Choradia's journey from the corporate world to becoming a celebrated poet and content creator is a testament to the power of self-discovery and dedication. Her ability to balance her personal and creative life while continuously evolving serves as an inspiration for others. Through her work, she encourages people to embrace their true selves and pursue their passions, no matter where life takes them.

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Source: Santhoshi Choradia

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