

PRSNTR Introduces pipGPT: Revolutionising Presentation Creation with AI.

Introducing AI-Powered Presentation Assistance to Boost Content Creation and Communication Clarity



Melbourne, Victoria Sep 20, 2024 ([Issuewire.com](https://www.issuewire.com)) - PRSNTR, the global leader in strategic communication training software, is excited to announce the launch of **pipGPT**, a new AI-powered tool designed to transform how users create and refine their presentations. pipGPT leverages cutting-edge AI to assist users in enhancing their content, making the presentation creation process more streamlined and impactful.

pipGPT: Elevating Presentation Creation Seamlessly integrated into the PRSNTR platform, pipGPT offers a suite of AI-driven tools to help users create, enhance, and refine their presentation content with ease.

Key features include:

Expand: Broaden the scope of ideas and add depth to content.

Summarise: Condense key points into concise, easily digestible summaries.

Paraphrase: Reword existing content for clarity, impact, and precision.

Grammar Check: Ensure content is grammatically correct.

Custom Instructions: Access GPT models to research, create new or modify existing content.

What to Expect from the pipGPT Release The pipGPT feature will be available to users in the coming weeks, integrated directly into the PRSNTR platform. Users can access AI assistance in each section of their presentation. For those who prefer not to use the feature, it can be easily disabled in the presentation settings.

Empowering Users with Resources To help users make the most of pipGPT, PRSNTR will provide comprehensive online guides available on release day, including:

- PRSNTR User Guides: Step-by-step instructions on expanding, summarising, paraphrasing, and more.
- Support Portal: Access to PRSNTR's dedicated support team for any questions or issues.

A Commitment to Continuous Improvement

PRSNTR encourages users to explore pipGPT and share their feedback through the platform's support portal. User input is invaluable to the platform's ongoing development, ensuring it continues to meet real-world needs.

"pipGPT represents our commitment to leveraging AI in ways that directly improve the user experience," said Peter Lamont, CEO of PRSNTR. "By simplifying the content creation process and helping users write with more clarity and impact, pipGPT will take presentations to the next level. We're excited to see how our users harness this powerful new tool."

A McKinsey survey found that leading companies, or "AI high performers," are using generative AI more extensively, especially in product development, risk management, and supply chain optimisation, leading to meaningful revenue increases and cost savings. Over 59% of IT professionals have reported increased AI investments. However, despite this growing adoption, many companies remain hesitant to integrate AI into their operations fully. Bain & Co. warns that a "wait-and-see" approach leaves these businesses at a disadvantage, as they risk falling behind competitors already benefiting from AI's efficiency and speed.

About PRSNTR

PRSNTR is a global leader in strategic communication training, offering a unique AI-powered platform designed to help companies streamline their communication processes and achieve measurable business outcomes. With resellers in China, Hong Kong, Europe, the UK, North America and Canada, PRSNTR delivers secure, specialised solutions for knowledge management and corporate communication.

For more information, visit PRSNTR's website <https://www.prsntr.ai/>



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