

Nrutseab's Self-Produced K-Pop Group Labs Set to Debut with Teaser Album 'spammed'

Launching November 15, Labs, a collective of young creatives, will release their teaser album 'spammed.' Combining R&B, rock, and classical music influences, the group aims to break boundaries and showcase their artistic independence.



LABS

Seoul, South Korea Sep 24, 2024 ([IssueWire.com](https://www.IssueWire.com)) - Labs, a self-produced K-pop group has officially announced its debut with the teaser album, 'Spammed', set for release on November 15. This album will be the personal project of Labs' leader, featuring completely self-produced works. Labs is a self-driven

group formed by athletes, composers, choreographers, directors, and other young artists under the age of 25. Based in Seoul, the group offers a unique blend of R&B, rock, and classical music to create their distinct sound.

Labs began as a project by Nrutseab, an artist-led entertainment studio and lifestyle brand. The group brings together a variety of artistic talents to shape a new scene in K-pop. By collaborating closely and supporting each other's creative visions, Labs emphasizes artistic freedom and authenticity, defining itself as an independent collective.

Debut Project

Labs' debut will be marked by an ambitious world tour across nine cities, beginning in Seoul and ending in Dubai. In parallel with the tour, Labs will release a video documentary series twice weekly, showcasing their preparation process, collaborations with mentors, and possibly the recruitment of new members.

The debut project will culminate in a concert film that will be released in cinemas worldwide, giving fans a chance to immerse themselves in Labs' music and artistic journey on a deeper level.

Future Plans and Community Engagement

Labs aims to redefine traditional K-pop norms by fostering creativity and collaboration, building a platform where they can connect with diverse fans globally. Fans will have the opportunity to engage with exclusive content, receive the latest updates, and participate in the evolving story of the group through the Labs community.

Even after their debut, Labs plans to expand their creative output through various multimedia projects and international ventures.

[Official Website]

bit.ly/seab_about

[Social Media]

YouTube: [Labs YouTube](#)

Instagram: [Labs Instagram](#)

About Nrutseab

Nrutseab is an artist-led startup based in London and Seoul, functioning as both an entertainment studio and a lifestyle brand. We combine art, fashion, and technology to create innovative, story-driven experiences. Nrutseab offers experimental, handcrafted lifestyle products, accessories, and outerwear. We aim to support artists in creating their stories and finding unique ways to communicate with their audiences.

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Source : Nrutseab Ltd

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