

News Waker: Combating Misinformation and Promoting Accuracy in India's Media Landscape

Fighting Fake News in India: News Waker's Mission for Accurate and Unbiased Information.



New York City, New York Sep 5, 2024 ([Issuewire.com](https://www.issuewire.com)) - In the internet and social media age, manipulation of digital algorithms and the production of misleading news have emerged as global trends. With the growth in digital literacy in India, the problem of fake news is getting bigger every year. To counter this wave of misinformation, Ashish Kumar Mishra started his Digital News Publishing platform, News Waker, on October 22, 2022, to make it the real voice of the growing nation.

In India, misinformation and engineered news spread in the media have become a severe social challenge over the past few years. According to a global survey by the Reuters Institute and the University of Oxford, India is one of the strongest mobile-focused markets, with 73% accessing news through smartphones and just 37% via computers. The same report says that India has more than 600 million active internet users, many of whom access the internet only through mobile phones, thanks to low data charges and cheap devices. This has made rumors, morphed images, click-bait, motivating stories, and unverified information a severe problem for the country's social balance and harmony. Looking at this situation, Ashish Kumar Mishra bootstrapped [News Waker](#) to use his news website to provide correct and official news to the readers.

News Waker publishes trustworthy news across different categories, such as national, world, sports, entertainment, and technology, to keep its readers updated about every domestic and global happening. Unlike many other digital media outlets, News Waker is dedicated to reporting unbiased news through fair and accurate coverage. News Waker is a team of young, earnest, capable editors, journalists, and

content creators who pay special attention to promoting accuracy and providing the correct information.

Talking about their digital news platform, Founder, CEO, and Editor Ashish Kumar Mishra shares, "The age of rapid digitization has made the global population more vulnerable to fake news and misinformation. During the coronavirus pandemic, the need for a credible news source became more fundamental to the Indian audience. With News Waker, we aim to present the Indian audience with a credible news source devoid of any false or propaganda news. Anyone can access the latest daily news updates directly from our website."

Without a dedicated law to prohibit the circulation of false news in the country, India is in a constant battle with online platforms that contain objectionable information. Considering the increased popularity of online platforms, the Indian government has proposed new regulations to expand the scope of existing legislation to social platforms, news websites, and Over the Top (OTT) content providers. In this scenario, News Waker curates quality news content on its website to inform its readers and promote social awareness. Under Ashish's leadership, the digital media outlet continuously expands the website's reach to all parts of the world.

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