

Michigan Football Players Support Light Up St. Ignace: A Community Initiative for Detroit's Public School Students



Ann Arbor, Michigan Sep 20, 2024 ([IssueWire.com](https://www.issuewire.com)) - On October 12, 2024, Light Up St. Ignace brings together sports, arts, and entertainment for an unforgettable day of giving and community impact. Featuring members of the 2024 University of Michigan Football Team and celebrity guests, Light Up St. Ignace is a powerful Light Up initiative focused on the spirit of philanthropy, taking a meaningful step toward making a difference in the lives of Detroit's youth.

University of Michigan football players Will Johnson, Donovan Edwards, Mason Graham, Colston Loveland, Alex Orji, Jaishawn Barham, Derrick Moore, and Kenneth Grant, joined by UFC Hall of Famer Chuck Liddell and Top Gun: Maverick actress Lyliana Wray will come together to light the way for positive change to students across Detroit's public schools.

Detroit's 106 public schools serve over 50,000 students, with nearly 60% impacted by out-of-school challenges that develop in high-poverty contexts: limiting resources that affect many aspects of life. Light Up St. Ignace aims to donate 5,000 pairs of socks and shoes - essential footwear - to meet students' basic needs and help alleviate financial hardships that can affect their overall well-being and opportunities for academic advancement.

Through our partnership with LA Gear and LA Gear Gives, SIFF, and with the support of Champions Circle, Light Up St. Ignace is a stepping-stone towards a brighter future. "LA Gear believes making a difference in the lives of others - big or small - is one of the most important things we can do. We're invested in creating a positive impact on community programs to help provide resources and solutions for a neighborhood's unique needs and excited to support Light Up St. Ignace and students across Detroit." Jay Jackson, Executive Vice President of ACI International and LA Gear's brand manager.

Join us for an unforgettable day of giving: Light Up St. Ignace, unite communities, and make a meaningful difference.

Visit galatea.media > events for Light Up St. Ignace tickets and more!

About Light Up St. Ignace

Light Up St. Ignace, a Light Up initiative, features three unforgettable experiences — Light Up Circle, Light Up Party, and Light Up Meet-and-Greet — with the members of the University of Michigan Football Team — Will Johnson, Donovan Edwards, Mason Graham, Colston Loveland, Alex Orji, Jaishawn Barham, Derrick Moore, and Kenneth Grant — plus, UFC Hall of Famer Chuck Liddell and Top Gun: Maverick actress Lyliana Wray coming together in the spirit of philanthropy, taking a meaningful step toward making a difference in the lives of Detroit's youth. #LightUpStIgnace

Your support matters!

About SIFF

Saint Ignace Film Festival (SIFF) is a year-round 501c(3) non-profit organization committed to enhancing the fabric of the St. Ignace community. Through our diverse educational programming and events, we empower creators and storytellers across the arts and entertainment industry to thrive. From workshops and mentorship programs to film screenings and networking events, we foster collaboration and skill development, enriching individual careers and our collective cultural landscape. Our mission extends beyond our local borders; we strive to serve as a lighthouse of inspiration and support for like-minded organizations worldwide. Discover more StIgnaceFilmFest.com.

About LA Gear

LA Gear is a Los Angeles-inspired brand celebrating 41 years of delivering quality footwear, apparel, and accessories. LA Gear is committed to designing and producing products that reflect their heritage, creativity, footwear, and style trends, and represent people from all backgrounds. Discover more at LAGear.com and on Instagram @laguear #LAGear #LAGearStyle

About Champions Circle

Champions Circle® is a community of fans, alumni, and supporters whose goal is empowering University of Michigan student-athletes to be the leaders and best through name, image, and likeness.

Champions Circle® is committed to operating within the NCAA and university guidelines, to ensure Michigan remains at the forefront of college athletics. Champions Circle® partners with Valiant Management Group (VMG) to hold our NIL events and help with fundraising and marketing activities.

Whether you're a student, alumni, or fan, it's great to be a Michigan Wolverine. This is your opportunity to make an impact on student-athletes and help Michigan win championships across all sports.

About Galatea Media

Galatea Media is more than just a creative agency: we are a community of thinkers, creators, and strategists dedicated to supporting each other and our partners in the pursuit of excellence. We know the best ideas come to life when diverse perspectives come together – whether it's a creative partner, business collaborator, or brand allies – each connection enables us to deliver results that create growth and impact industries.

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