

Jams World Releases 2024 Sunset Passage Collection Benefiting Make-A-Wish Hawaii

Jams World, the multi-generational, Hawaii clothing company, has partnered with Make-A-Wish Hawaii to produce the Sunset Passage Collection, featuring women's styles, men's retro shirt, and accessories.



Honolulu, Hawaii Sep 10, 2024 ([Issuewire.com](https://www.Issuewire.com)) - A portion of the proceeds from this collection will benefit Make-A-Wish Hawaii in its mission to grant life-changing wishes for children with critical illnesses across the state. Approximately 100 keiki in Hawaii are diagnosed with a critical illness each

year, and it is Make-A-Wish Hawaii's vision to grant the wish of every eligible child.

This year the Jams World team handpicked this piece of art featuring colorful, vibrant, yet calming tropical foliage. "Wishes from children with critical illnesses come in many shapes and sizes. With this artwork we wanted to show all the different wishes in a bright colorful piece," said Pua Rochlen, Jams World President. "I hope when putting this outfit on, the wearer remembers this beautiful piece helped make a keiki's wish come true." Pieces from this collection make the perfect gift that also gives back.

"We are so grateful to Jams World for its continued support through the Shop for a Cause program," says Trini Kaopuiki Clark, President and CEO of Make-A-Wish Hawaii. "Thanks to Jams World, we are able to grant life-changing wishes for children with critical illnesses, including wishes to go, wishes to be, wishes to meet, wishes to have, and wishes to give back."

The Sunset Passage Collection is available now online at <https://www.jamsworld.com/collections/make-a-wish-hawaii-collection> and in-store at the following Jams World locations: Jams World Keauhou Center, Shops at Mauna Lani, Kings' Shops, Shops at Kukui'ula, Hyatt Regency Resort & Spa, Ala Moana Center, International Marketplace, and our Factory Store - 411 Puuhale Rd. To learn more about Jams World, visit jamsworld.com. To learn more about Make-A-Wish Hawaii, visit hawaii.wish.org.



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