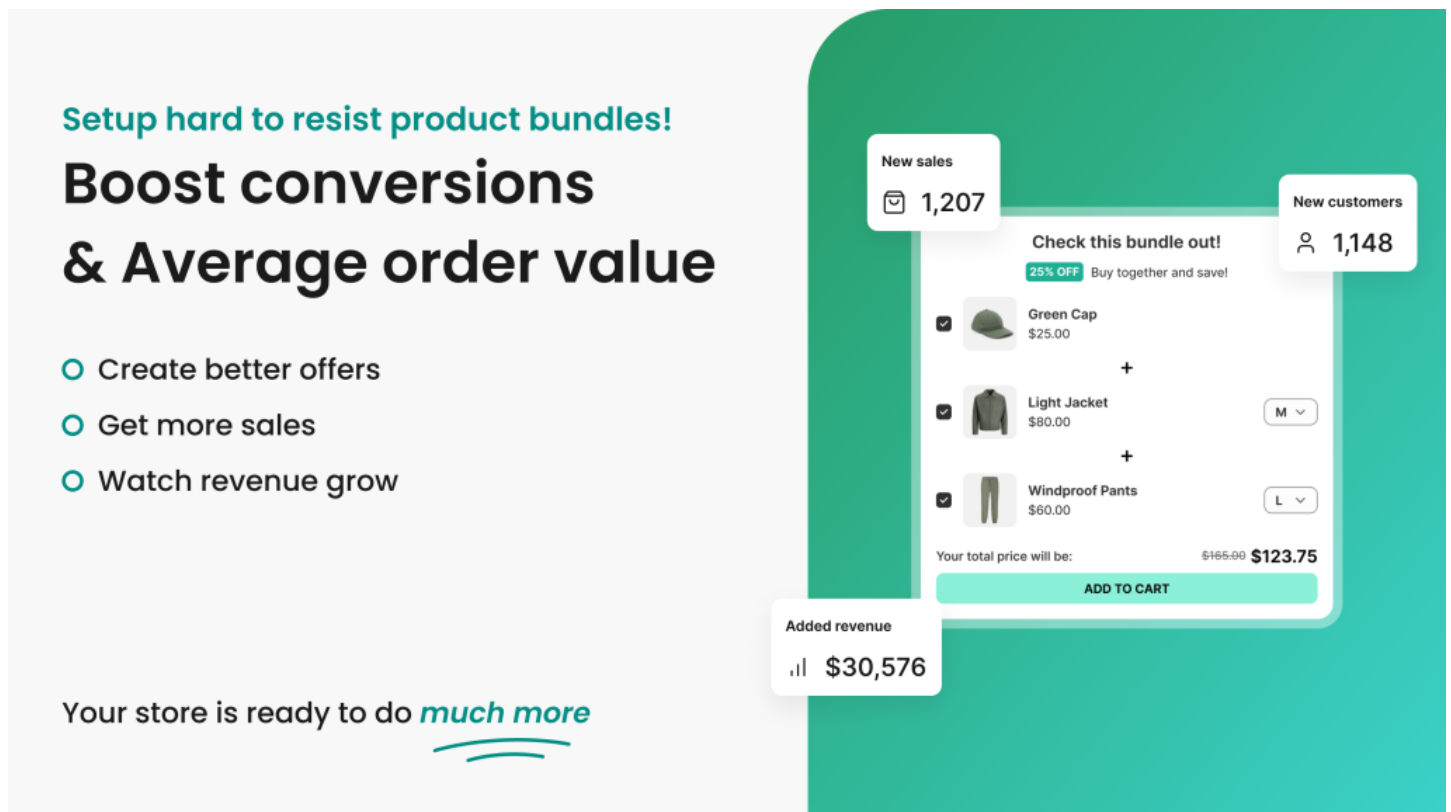


Increase Shopify Store Revenue Without Spending More on Paid Ads

Shopify product bundle app that helps stores achieve a 10-30% increase in revenue.



The screenshot displays the WISS Bundle app interface. On the left, a light gray panel contains the text: "Setup hard to resist product bundles!", "Boost conversions & Average order value", and three bullet points: "Create better offers", "Get more sales", and "Watch revenue grow". Below this, it says "Your store is ready to do *much more*". On the right, a teal background features a central white card showing a product bundle: "Green Cap \$25.00", "Light Jacket \$80.00", and "Windproof Pants \$60.00". The bundle is discounted by 25% from \$165.00 to \$123.75. Surrounding this card are four white boxes with statistics: "New sales 1,207", "New customers 1,148", and "Added revenue \$30,576".

Los Angeles, California Sep 17, 2024 ([Issuewire.com](https://www.issuewire.com)) - Are you looking to boost your Shopify store's sales without increasing your ad spend? The solution might be simpler than you think: offer your customers a deal that's hard to resist. Enter WISS Bundle, a new product bundle app designed to do just that.

WISS Bundle: Born from Real Challenges

WISS Bundle was created to address the same question many Shopify store owners have: How can you increase revenue and average order value (AOV) without investing more in paid ads? The app's founders, experienced dropshippers themselves, recognized a gap in the market: while many bundle apps exist, few offer a seamless integration with store designs. WISS Bundle aims to fill this gap by providing not only functionality but also a user experience that looks and feels like a natural extension of your store.

Domas Sakavickas, co-founder of WISS Bundle, shared insights on the app's unique approach: "We know the idea isn't new, and there are other apps addressing similar needs. However, the rapidly growing Shopify Apps Market makes it challenging to stand out. Instead of reinventing the wheel, we focused on improving what's already out there. As dropshippers ourselves, we needed a tool that not only solves the problem but is also easy to set up and customize to match your brand's guidelines."

Three Flexible Discount Options

WISS Bundle offers merchants three types of automatic discounts to encourage larger purchases:

- **Value Discount:** Provide a fixed discount on all products within the bundle.
- **Buy X, Get Y:** Offer the cheapest item in the bundle for free, incentivizing customers to add more products to their cart.
- **Free Shipping:** Remove the barrier of shipping costs by offering free shipping on bundled purchases.

These options make it easier for store owners to tailor discounts that suit their business model while providing an enticing value proposition to their customers.

Proven Impact and Seamless Integration

D.Sakavickas also highlighted the potential impact of using the WISS Bundle: “Our studies show that similar apps can increase store revenue by 10-30%. This is significant for any business! We meticulously analyzed our competitors, kept the best features, and eliminated the drawbacks, resulting in a tool that performs and looks exactly as merchants expect.”

Who Should Use the WISS Bundle?

WISS Bundle is ideal for Shopify stores with more than three items in their catalog and aims to increase sales and AOV. Now is a perfect time to try it out, as the app offers a three-month free trial for the first 100 users.

For more information and to get started with WISS Bundle, visit wiss-bundle.com.

Media Contact

WISS APPS

domas@wiss-apps.com

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