

HonestDoor Unveils \$500 Flat Fee MLS® Listing Service

HonestDoor launches \$500 Flat Fee MLS® Listing Service, empowering canadian homeowners to sell with full control and save on realtor commissions.



Edmonton, Alberta Sep 28, 2024 ([Issuewire.com](https://www.issuewire.com)) - HonestDoor, a Canadian proptech company, is redefining the home selling process with the launch of its [\\$500 flat fee MLS® listing service](#). Designed for homeowners who want to reduce costs and maintain control of their property listings, this service provides an affordable, transparent alternative to the traditional realtor model.

With HonestDoor's \$500 flat fee, homeowners can list their property on Realtor.ca and the MLS® network, gaining the same visibility as they would with a full-service realtor—at a fraction of the cost. This service empowers sellers to manage their own listings, negotiate directly with buyers, and avoid costly commission fees, often amounting to 5-6% of a home's sale price.

What the \$500 MLS® Listing Service Includes:

- Flat rate of \$500—list your property on Realtor.ca and the MLS® for just \$500, with no hidden fees or charges.
- Massive savings—avoid traditional realtor commissions that can total thousands of dollars, allowing sellers to retain more from their home sale.
- Widespread online exposure—your property will be listed on Realtor.ca, the most visited real estate website in Canada, as well as on syndicated real estate platforms, ensuring it reaches a wide audience of potential buyers.
- Full transparency—sellers maintain complete control over their listing, negotiations, and the entire selling process, ensuring full transparency and autonomy.

“At HonestDoor, we’re focused on helping homeowners sell their properties in a way that is both cost-effective and empowering,” said Daniel Belostotsky, CEO and co-founder of HonestDoor. “Our \$500 flat fee listing service allows sellers to avoid hefty commissions while giving them the tools they need to manage the sale of their home with ease and confidence.”

How HonestDoor's \$500 Listing Service Works

For just \$500, homeowners can have their property listed on MLS® and Realtor.ca, Canada's largest real estate marketplace. Sellers handle showings and negotiations independently, giving them more flexibility and control throughout the selling process. With this service, homeowners can easily manage their listings without relying on an expensive full-service real estate agent.

A Smart Solution for the Modern Home Seller

HonestDoor's flat fee listing service is ideal for sellers who are comfortable managing showings and negotiating with buyers but want the widespread exposure and professional credibility of being listed on MLS® and Realtor.ca. Even if sellers choose to enlist a lawyer to help with paperwork or consult a buyer's realtor, they still save significantly compared to traditional commission fees.

For more information or to list your home using HonestDoor's \$500 flat fee MLS® listing service, call or text 780-860-8400 or email sales@honestdoor.com.

About HonestDoor

HonestDoor is a Canadian proptech platform dedicated to bringing transparency and cost savings to the real estate market. Since 2019, HonestDoor has offered homeowners, buyers, and investors innovative tools, such as property valuations and MLS® listings, helping them make data-driven real estate decisions.

Phone: 780-860-8400

Email: sales@honestdoor.com

Website: www.honestdoor.com

Media Contact

HonestDoor

pr@honestdoor.com

Source : HonestDoor

[See on IssueWire](#)