

## Gamification Carnival 2024 Promises

Gamification Carnival 2024 Promises to Transform Learning and Development Strategies



# Gamification Carnival for L&D professional

SPEAKER

**Yu-kai Chou**

Founding Partner and Chief Creation  
Officer of The Octalysis Group &  
Co-Founder and Chief Experience  
Officer of Metablox



**8th & 9th  
October 2024**

8:30 AM CST | 9:30 PM SGT |  
7:00 PM IST



LIVE WEBINAR

# #1 Gamification Guru

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🌐 [www.gsdcouncil.org](http://www.gsdcouncil.org)

**Westborough, Massachusetts Sep 20, 2024 ([Issuewire.com](http://Issuewire.com))** - The world of Learning and Development (L&D) is set to be revolutionized at the upcoming Gamification Carnival 2024, a two-day virtual extravaganza featuring world-renowned gamification expert Yu-kai Chou. The event, scheduled for October 8-9, 2024, aims to equip L&D professionals with cutting-edge gamification strategies to enhance learning experiences and drive organizational success.

Yu-kai Chou, creator of the acclaimed Octalysis Framework and named the #1 Gamification Guru globally, will lead the first day of the carnival with his session "Gamification Mastery: From Theory to Practice." Chou's expertise, which has impacted over 1 billion users worldwide and has been sought after by industry giants like Google, Tesla, and Harvard, promises to provide attendees with actionable insights into applying gamification principles in L&D contexts.

Gamification has the power to transform how we approach learning and development in organizations. We're thrilled to have Yu-kai Chou share his unparalleled expertise with our global audience of L&D professionals.

### **The Gamification Carnival will feature:**

**Day 1:** A 90-minute masterclass by Yu-kai Chou, covering the Octalysis Framework, actionable gamification strategies, and real-world case studies.

**Day 2:** An innovative, AI-driven hackathon where participants will apply their newfound knowledge to solve real-life L&D challenges.

The event's unique format combines theoretical learning with practical application, allowing attendees to immediately implement gamification techniques in their organizations.

The AI-driven hackathon on Day 2 will provide personalized feedback and skill improvement plans, ensuring that learning continues well beyond the event itself.

Our goal is to empower L&D professionals with the tools they need to create engaging, effective learning experiences. By the end of this carnival, attendees will be equipped to revolutionize their L&D strategies and drive meaningful outcomes in their organizations.

The Gamification Carnival 2024 will take place on October 8-9, 2024, from 9:30 PM SGT | 8:30 AM CST | 7:00 PM IST each day. L&D professionals, instructional designers, HR leaders, and anyone interested in the intersection of gamification and learning are encouraged to attend.

**For more information and registration details, please visit**

<https://www.gsdcouncil.org/gamification-webinar-series?s=Medium>

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