

Founders of Quickly Bring Indian Flavors on America's Diverse Palette



Chicago, Illinois Sep 20, 2024 ([Issuewire.com](https://www.issuewire.com)) - *The American culinary landscape is evolving, and Indian food is at the forefront of this exciting transformation.*

Quickly, the nation's largest marketplace for everything Indian—restaurant food, groceries, Indian traditional items, and direct-from-India sweets, snacks, and other products, has partnered with 100+ top Indian restaurants in America, marking a significant development towards the growing demand for ethnic cuisines in the United States.

The list includes its favorite dining destinations: Rajbhog Sweets, Mithaas, Sweet Desi, and Hyderabad House, among others. These aim at making authentic flavors of India accessible from every home as the growing Indian diaspora influences the culinary scene of the USA.

A [2021 study revealed](#) that nearly half of Americans reported seeing more international options on their store shelves than they did five years ago, as global flavors move beyond the ethnic food aisle.

Amongst what's shaping up to be the Indian flavor explosion on online marketplaces, Quickly is ahead in its pursuit to bring India's vibrant, spicy, and diverse range of tastes to America. Be it the delectable sweetness of Rajbhog's traditional mithai or the savory wonders of Hyderabad House's biryanis, the platform offers you the most authentic Indian food experience right from your doorstep.

"In this dynamic retail landscape, a remarkable opportunity emerges for South Asian cuisine. The demand for authentic and hyper-local regional flavors, coupled with a preference for traditional

ingredients, has never been more palpable," says Keval Raj, Co-Founder of Quicklly. "We are partnering with some of the country's best Indian restaurants to bring the rich culinary heritage of India closer to millions of Americans," he added.

Though the Indian diaspora is an increasingly vibrant group, the insatiable appetite of US consumers for ethnic stores and restaurants has catapulted Indian food to one of the top places in the newest trends lining up the dining scene. From coast to coast, Americans are feasting on spice-filled experiences, emblazoned with bright colors and mouthwatering aromas of Indian food. The American food map is changing, and Indian food leads that exciting charge.

The expansion of Quicklly with iconic Indian restaurants is an important victory for Indian food enthusiasts but also a strong indicator of a surge in demand for ethnic cuisines. From savory samosas to mouth-watering gulab jamuns, Quicklly commits to serving the Indian diaspora and foodies across the US and is fulfilling its promise—with its partnership with over 100+ restaurants on board, and strong delivery system, time-bound hassle-free deliveries nationwide.

More about Quicklly:

Whether longing for ingredients to stock up your kitchen or meals to satisfy your cravings, Quicklly offers everything you need to enjoy South Asian and Indian cuisine, all in one place. As the nation's most comprehensive, one-stop marketplace, Quicklly provides access to a range of Indian grocery ingredients, tiffins, and fully prepared restaurant meals delivered to your doorstep. Founded in 2019, Quicklly also provides a full digital presence for local businesses, connecting them to customers across Greater Chicago, New York, New Jersey, San Francisco, the Bay Area, Austin, Seattle, and nationwide. Learn more at [Quicklly](#).

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