## **Epiction Launches New Service Brand, Epiction Softworks, Offering Comprehensive Software Solutions**

**Delivering Innovative Digital Solutions to Accelerate Business Growth Across Industries** 



**Vadodara, Gujarat Sep 17, 2024 (Issuewire.com)** - Epiction, a tech startup recognized for its innovative contributions to video game development, AI tools, and interactive products, proudly announces the launch of its new brand, **Epiction "Softworks"**. This new division will focus on providing tailored software services, including web development, app development, eCommerce solutions, graphic design, video editing, and 3D modeling.

**Epiction Softworks** expands on the expertise Epiction has built since its inception in 2022, offering a comprehensive range of digital solutions for businesses. This launch marks a significant milestone as the company positions itself to deliver services that meet the growing demands for advanced digital tools across industries.

"With the launch of Softworks, we're moving towards becoming a more diversified tech company," said Gyan Prabhat, Founder of Epiction. "We aim to help businesses transform digitally through customized, scalable solutions. Whether it's a dynamic website, a mobile app, or high-quality visual content, we're here to make their vision a reality."

**Epiction Softworks** is set to serve a broad array of clients, helping businesses unlock their full potential through tailored digital solutions. Whether creating a fully functional eCommerce platform or delivering high-quality video editing and 3D modeling services, the brand will provide a one-stop shop for digital transformation.

As **Epiction Softworks** launches, the parent company, **Epiction**, will continue its focus on game

development and AI tools, ensuring a dual emphasis on both service and product innovation.

## **About Epiction**

Founded in 2022 in Vadodara, India, <u>Epiction</u> is a technology startup known for its groundbreaking work in game development and interactive products. The launch of <u>Epiction Softworks</u> is an expansion into offering software services, including web and app development, eCommerce solutions, graphic design, video editing, and 3D modeling, tailored to help businesses grow.

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