

EnableX Appoints Arvinder Gujral as Chief Revenue Officer to Drive Revenue Growth and Global Expansion

EnableX, a leading provider in customer engagement cloud, announced today that Arvinder Gujral has joined the EnableX Executive Leadership Team as Chief Revenue Officer (CRO).



Singapore, Singapore Sep 2, 2024 ([Issuewire.com](https://www.issuewire.com)) - [EnableX](https://www.enablex.com), a leading provider in customer engagement cloud, announced today that [Arvinder Gujral](https://www.issuewire.com) has joined the EnableX Executive Leadership Team as Chief Revenue Officer (CRO). With an impressive track record in driving revenue growth and a wealth of experience in the tech industry, Arvinder is set to lead EnableX's sales, business development and strategic partnership efforts to new heights.

Arvinder Gujral brings over 25 years of experience in the technology and telecommunications sectors. He has held senior leadership positions at notable companies, including serving as Managing Director of Twitter Southeast Asia, where he significantly contributed to the company's revenue growth and market expansion. More recently, he played a pivotal role at WATI.io, a customer engagement startup, where he led global expansion efforts. In addition to his professional roles, Arvinder is an active investor and board member, offering his expertise to various ventures. His strategic vision and proven expertise in scaling businesses make him an invaluable addition to the EnableX leadership team.

"We are thrilled to welcome Arvinder Gujral to the EnableX family," said Pankaj Gupta, CEO of EnableX. "Arvi's extensive experience and proven success in driving revenue growth will be instrumental as we continue to expand our market presence and deliver innovative, smart, omnichannel customer engagement solutions to businesses and service providers. His leadership will undoubtedly accelerate our growth trajectory."

Arvinder's appointment comes at a pivotal time for EnableX as the company continues to innovate and expand its product offerings in the communication technology space. With a strong focus on using AI and Machine Learning to enhance customer engagement, EnableX is well-positioned to empower businesses to elevate their customer experience and meet the growing demand for advanced communication platforms.

"I am honoured to join EnableX as Chief Revenue Officer," said Arvi Gujral. "I firmly believe that

omnichannel and AI-driven solutions are the future of customer engagement. EnableX is already on this innovative path, and I am excited to be part of a team that is at the forefront of this transformation. I look forward to working with the talented team at EnableX to further strengthen our market position and achieve our strategic objectives.”

He is a recognised thought leader in the tech industry and has been featured in various industry forums and publications globally.

About EnableX:

[EnableX](#), a leading global provider of omnichannel Customer Engagement Cloud solutions, empowers businesses to build engaging experiences at every stage of the customer journey. Built on robust cloud infrastructure, the platform integrates AI, data, and real-time communications—including text, voice, and video—to deliver intelligent, personalised, and seamless cross-channel interactions.

Founded in 2017 and headquartered in Singapore, EnableX has rapidly become a pivotal force in transforming customer engagement. By providing services to large global telecoms and enterprises, EnableX has continuously expanded its reach and refined its offerings. Led by its founder and CEO, Pankaj Gupta, EnableX is committed to perfecting every engagement, continually raising the bar for customer interaction excellence. For more information, please visit www.enablex.io.

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