

Doofy Ventures to Launch "Watch-to-Earn" OTT Platform, Mintflix, Pioneering a New Era in Global Streaming

Doofy Ventures combines blockchain technology with a vast content library, allowing global audiences to earn tokens while watching, redefining streaming and rewarding users for their engagement.



Dubai, United Arab Emirates Sep 23, 2024 ([Issuewire.com](https://www.issuewire.com)) - Doofy Ventures, a visionary leader in blockchain-based entertainment ecosystems, is poised to disrupt the global digital streaming market with the launch of its highly anticipated "Watch-to-Earn" OTT platform, *Mintflix*. By combining the power

of blockchain technology with a rich content library, [Doofy Ventures](#) aims to redefine how audiences interact with digital media, offering them not just entertainment, but a rewarding experience.

A New Age of Digital Entertainment

The global OTT market has been booming, with millions of users increasingly turning to digital platforms for entertainment. However, the traditional subscription model used by popular streaming platforms often limits accessibility, providing users with content without giving them any tangible value in return. Recognizing this gap, Doofy Ventures introduces a novel concept: *Watch-to-Earn*, an approach that transforms viewers from passive consumers into active participants in the digital economy.

Mintflix, Doofy Ventures' watch-to-earn platform, will soon launch globally, bringing a diverse range of movies, shows, and exclusive content tailored to various audiences. With this launch, Doofy Ventures positions itself as a trailblazer in the streaming industry by giving viewers the chance to earn Doofy Ventures Tokens (DVT) while watching content. This unique model allows users to not only enjoy their favorite films and series but also convert their screen time into real-world financial value.

How the Watch-to-Earn Model Works

The *Mintflix* platform leverages blockchain technology to offer a secure, transparent, and user-centric experience. Users earn reward points for every minute of content they watch, which can later be converted into Doofy Ventures Tokens (DVT). Here's how it works:

- **Content Consumption:** Users on *Mintflix* can explore an extensive library of movies, series, documentaries, and more. For every minute they spend watching content, they earn reward points, creating a direct correlation between their engagement and earnings.
- **Reward Points Accumulation:** As users engage with the platform, reward points accumulate in their account. These points are credited in real time, allowing users to track their progress and see how much they have earned at any given moment.
- **Conversion to Doofy Ventures Token (DVT):** Once users accumulate enough reward points, they can seamlessly convert these points into Doofy Ventures Tokens (DVT). This process is fully integrated into the platform, allowing users to transfer their earnings to their digital wallets. These tokens can then be used within the Doofy Ventures ecosystem or traded on various cryptocurrency exchanges for other digital assets or fiat currency.
- **Additional Benefits for Premium Users:** While the watch-to-earn model is available to all users, *Mintflix* offers a premium subscription option that unlocks higher earning potential. Premium users benefit from multipliers that increase the number of reward points they receive for their watch time. Additionally, they gain access to exclusive content and enjoy an ad-free experience on the platform.

Empowering Global Audiences

The global market is ripe for innovation in the digital streaming space. With increasing internet penetration and a rapidly growing crypto-savvy demographic, *Mintflix* is set to make a significant impact. This launch is not just about providing entertainment; it's about empowering users and democratizing content consumption.

“We believe that the future of entertainment lies in giving value back to the audience,” said Mr. Kareem, CEO of *Doofy Ventures*. “Our Watch-to-Earn model is more than just a reward system—it’s a way of transforming the viewing experience into an interactive, community-driven economy. The global market, with its diverse and vibrant digital ecosystem, is the perfect arena for this innovative platform.”

Impact on Content Creators and Advertisers

Mintflix’s watch-to-earn model benefits not only viewers but also content creators and advertisers. By integrating blockchain technology into the platform, *Mintflix* facilitates a fairer and more transparent revenue-sharing model for creators:

- **For Content Creators:** In traditional OTT models, creators often face complex licensing agreements and revenue-sharing challenges. With *Mintflix*, blockchain-powered smart contracts automatically distribute royalties based on content engagement. This ensures creators are fairly compensated in real-time for their content’s viewership. Payments are made in Doofy Ventures Tokens (DVT), providing creators with financial flexibility and control over their earnings.
- **For Advertisers:** Advertisers can reach a highly engaged audience on *Mintflix*. The platform supports an ad-supported tier, where users opt to watch ads in exchange for additional reward points. This dynamic creates a mutually beneficial environment: advertisers access a targeted user base while viewers receive compensation for their attention. Brands can also partner with *Mintflix* to launch exclusive content and reward campaigns, enhancing their visibility and audience engagement.

Unlocking the Power of Doofy Ventures Token (DVT)

A key element of the *Mintflix* platform is its native cryptocurrency, the Doofy Ventures Token (DVT). Beyond its utility as a reward, DVT opens up various opportunities within the Doofy Ventures ecosystem:

- **In-Platform Purchases:** Users can use DVT tokens to purchase premium subscriptions on *Mintflix*, unlocking enhanced earning multipliers, exclusive content, and an ad-free experience.
- **Participation in the Broader Ecosystem:** *Mintflix* is part of the Doofy Ventures ecosystem. Users can use their DVT tokens on other platforms, including *Doofypad*—a launchpad for ICOs and private token sales.
- **Trading on Exchanges:** As a BEP20-based token, DVT can be traded on major decentralized and centralized exchanges, adding a tangible financial dimension to users’ entertainment activities.

Launch and Future Outlook

The *Mintflix* platform is set to launch globally soon, with exclusive promotional events and bonus reward campaigns for early adopters. Doofy Ventures is committed to further expanding its ecosystem and enhancing the utility of its DVT token with upcoming developments, including staking options, cross-platform integrations, and partnerships with content creators and advertisers.

About Doofy Ventures

Doofy Ventures is a blockchain-based entertainment ecosystem that empowers users, creators, and advertisers through innovative digital experiences. With its native token, the Doofy Ventures Token (DVT), and platforms like *Mintflix*, Doofy Ventures is redefining how content is consumed, shared, and monetized in the digital age.

For more information, visit: <https://doofyventures.com>.



Media Contact

Doofy Ventures

info@doofyventures.com

Source : Doofy Ventures

[See on IssueWire](#)