

Converging Art & Technology - The Logic Simplified Way



Delhi, India Sep 26, 2024 ([Issuewire.com](https://www.issuewire.com)) - **Logic Simplified** has been a leader in game development and [emerging technology solutions](#) for over a decade now, and is ready to **converge art and technology** in a cross-cultural content revolution - between India and Korea.

The K-Content Expo, India, 2024, was organized by the Korea Creative Content Agency (KOCCA), in New Delhi, recently. The Expo aims to introduce the excellence of Korean content to select Indian companies, in order for them to derive business.

Logic Simplified has signed 2 exciting MoUs at the Expo, with [Skywalk](#) and [Emotionwave](#). The idea is to use their IPs to relaunch their games for Indian audiences. Both Korean companies were looking for experienced technology partners to **breathe fresh life into their labels**.

'You love K-Pop. You binge on K-Dramas. It's time now for K-Games! And Logic Simplified will bring them to India because we are mesmerized by Korean art!' That's how Gaurav Rawat, Game Art Lead at Logic Simplified, puts it.

What is Logic Simplified all about? *'One word - Passion!'* says the Founder and CTO, Mr [Sumeet Arora](#). The company was built ground-up by a group of tech enthusiasts back in 2011, and is ranked among the best in the niche of game design and development. What began with creating casual card games and board games has today evolved into an expert team of game designers and [game app developers](#), with unmatched capability in AR-VR, and expertise in AI/ML.

Sumeet Arora sums it up succinctly - *'We went to the Expo with an important aim. We wanted to learn! We wanted to find synergies and understand what exactly is being required from India. We're happy to have come away with not just the MoUs but also a lot of invaluable insight into the future. The possibilities are endless and, as always, we can't wait to begin!'*

Recently, Logic Simplified merged with **Evon Technologies Pvt Ltd**, a top software development company in India, with common leadership and a single focus. A combined effect is always greater than the sum of separate effects, and the two are making best use of this symbiosis.

Media Contact

Logic Simplified

enquiry@logicsimplified.com

+91 789 529 3081

Logic Simplified Pvt. Ltd. Plot No. 33A, IT Park

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