

CLIRNET Launches DocTube®: A Revolutionary Video-Based Health Platform



kolkata, West bengal Sep 21, 2024 ([IssueWire.com](https://www.issuewire.com)) - CLIRNET, a leading digital healthcare platform in India, launched [DocTube®](#), a free video-based health platform. This initiative aims to improve patient health outcomes by sharing reliable medical information directly from doctors. The platform offers a vast library of validated multilingual health content, ranging from disease-based information to care tips to consider. The platform was launched virtually on the official DocTube® website in the presence of Dr. Devi Shetty, Padma Bhushan recipient and Chairman of Narayana Health.

In the launch event, Dr. Shetty emphasised the importance of offering accessible and accurate healthcare information. He remarked, "In an era where misinformation can have dire consequences, platforms like DocTube® are essential for spreading accurate medical knowledge. By offering trustworthy content from qualified doctors, DocTube® empowers individuals to make informed health decisions."

Mr. Saurav Kasera, co-founder of CLIRNET, expressed his excitement about the platform's potential and stated it would be a transformative step in Indian healthcare. He proclaimed **DocTube®** to be an initiative that will bridge the gap between doctors and patients, bringing hope for a more connected and informed healthcare system. It will enable verified doctors to share authentic medical knowledge directly with the public. He said, "Our core belief, '**By Doctors, For People**,' reflects our commitment to providing transparent, trustworthy healthcare information."

DocTube® currently hosts an extensive collection of over **15,000 [healthcare-related videos](#)**

by **verified doctors**, covering over **1,000 medical conditions**. This vast library, with around **80% of the videos available in various Indian languages**, including Hindi, Bengali, Tamil, and Telugu, ensures widespread accessibility for the masses. By the end of the year, DocTube® aims to expand its library to over **50,000 videos**, covering all major Indian languages and regions, empowering you with a wealth of reliable medical information.

This initiative is crucial for a country like India, where a vast majority of people cannot access basic healthcare facilities because of geographical issues and socio-economic factors. Thus, with this step, it will be possible to make healthcare equitable and accessible by letting certified doctors share the information directly. The best part of this initiative is that it is free, and people will not have to pay a single penny to access the videos, ensuring that everyone, regardless of their financial situation, can benefit from this platform. Through multilingual support, the platform ensures equal access to reliable healthcare knowledge, fostering a safer, more informed healthcare experience for all.

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