# Affiliate Marketing for iOS and Android Apps Becomes a Reality with GoMarketMe's Disruptive Cookieless Platform

Mobile developers can now leverage affiliate marketing to boost in-app purchases and subscriptions for their iOS and Android Apps.

Get more IAPs & Subscriptions with the GoMarketMe SDK

Let Influencers Promote your iOS App for a Share of Sales.

Launch your Affiliate Program today!

GoMarketMe



San Francisco, California Sep 25, 2024 (<u>Issuewire.com</u>) - <u>GoMarketMe</u>, an innovative affiliate marketing platform, introduces a cookieless solution that enables iOS and Android developers to leverage affiliate marketing for the first time. By supporting in-app purchases and subscriptions, GoMarketMe allows mobile developers to monetize their apps by partnering with affiliates and influencers in exchange for a share of the revenue they drive.

By eliminating monthly fees and upfront costs, GoMarketMe's performance-based model ensures developers only pay for actual results. This marks a significant shift in affiliate marketing, redefining how mobile developers can drive revenue growth while retaining full control over their marketing efforts.

"We're enabling iOS and Android apps to benefit from affiliate-driven sales for in-app purchases and subscriptions—something the market has been missing," said Toni Peinoit, Founder.

## No Monthly Fees – Pay Only for Affiliate-Driven Sales

GoMarketMe's performance-based structure eliminates fixed monthly fees. Developers only pay a commission when affiliates drive sales or subscriptions within their app, ensuring that marketing costs align directly with measurable outcomes.

Example: An app developer joins GoMarketMe and invites an affiliate, often an influencer:

1. The developer sets the revenue share, e.g., 30%.

- 2. The influencer promotes the app using a GoMarketMe QR code.
- 3. Followers subscribe for \$10/month.
- 4. The influencer earns \$3/month for each active subscription.

## Seamless Integration with iOS, Android, Flutter, and React Native Apps

GoMarketMe offers developers an SDK for native iOS and Android applications, as well as Flutter and React Native apps. Developers can get up and running in minutes, enabling them to track affiliate-driven conversions, manage campaigns, and monitor revenue from in-app purchases and subscriptions in real-time. The platform also provides affiliates with a dedicated dashboard, issuing them unique links and QR codes, making it easy for both developers and affiliates to manage and monitor partnerships in real time.

# A Growing Market Opportunity

The global affiliate marketing industry, primarily driven by web-based businesses, is projected to reach \$17 billion by 2025. However, the mobile app market remains largely untapped for affiliate marketing due to the previous lack of cookieless support. With mobile app revenues expected to surpass \$1 trillion by 2027, GoMarketMe offers mobile developers a significant opportunity to capitalize on this growth. By enabling affiliate marketing for in-app purchases and subscriptions, GoMarketMe bridges the gap between web affiliate marketing and the rapidly growing mobile app industry.

#### Get Started with GoMarketMe

Mobile app developers looking to leverage <u>affiliate marketing for iOS</u> or Android can sign up for a free demo or learn more at GoMarketMe.co. GoMarketMe's platform makes it easy to get started with no monthly fees and a performance-based payment model.

#### **About GoMarketMe**

GoMarketMe is a leading affiliate platform that enables mobile app developers to monetize their iOS and Android applications through performance-based affiliate marketing. Specializing in in-app purchases and subscriptions, GoMarketMe's cookieless tracking solution offers developers a seamless way to manage affiliates and boost revenue. The platform allows developers to launch affiliate programs for iOS and Android in just minutes, with no monthly fees—paying only for results.

For more information, visit <u>www.gomarketme.co</u>.



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