

Aaryavarta Technologies Revives Traditional Indian Board Games with the Launch of ‘Indian Ludo’ App

Aaryavarta Technologies is excited to announce the launch of the ‘Indian Ludo’ App!



Pune, Maharashtra Sep 8, 2024 (IssueWire.com) - This new app combines four [popular Indian board games](#) i.e. Ludo, Challas Aath (Ashta Chamma), Chowka Bara and Pachisi into one fun platform. Now you can enjoy these classic games on your smartphone anytime, anywhere no matter where you are in the world.

To celebrate cultural heritage Aaryavarta Technologies has brought traditional Indian board games into the digital world. The Indian Ludo app keeps the original charm of these games while adding vibrant graphics and interactive features. It combines classic gameplay with modern technology which creates an exciting experience for players of all ages.

“With the Indian Ludo app, we are not just launching a game; we are reviving a cherished part of our culture,” said Nilesh Gawade, CEO of Aaryavarta Technologies.

“Our aim is to connect players across generations and geographies through these timeless games, offering both nostalgia and a fresh, engaging experience.”

The Indian Ludo app allows you to play four classic games Ludo, Challas Aath (Ashta Chamma),

Chowka Bara and Pachisi all in one place. It features culturally inspired visuals and sounds to make the experience more engaging. You can play real time multiplayer matches with friends or people around the world that take on daily challenges, earn rewards and learn about the history of each game.

The app is free to download and available on the Play Store so everyone can access it. It's easy to use design makes it great for players of all skill levels whether you're a beginner or an experienced gamer.

Aaryavarta Technologies, a well-known game development company from India has over 14 years of experience in creating unique digital experiences. They are famous for combining technology with cultural heritage making traditional games available to a global audience while keeping their historical value.

To get the word out about this launch we'll send the press release to top gaming and tech media as well as cultural and lifestyle magazines. We'll also share it with popular bloggers, influencers and digital content creators who focus on games and cultural topics.

Aaryavarta Technologies will post the press release on all its social media accounts including LinkedIn, Twitter, Facebook and Instagram. We'll encourage everyone to download the app, share their thoughts and join the conversation using hashtags like #IndianLudoApp, #PlayIndianGames, #DigitalHeritage and #AaryavartaTechnologies.

Download the Indian Ludo App today! Enjoy traditional Indian board games in a modern way. It's available for free on the Play Store.

Media Contact

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