

Tatler Asia launches edition in Kazakhstan in partnership with Timur Turlov



New York City, New York Aug 14, 2024 ([Issuewire.com](https://www.issuewire.com)) - Tatler Asia, the leading platform celebrating the best of Asia, is delighted to announce an exclusive licensing partnership with prominent Kazakh entrepreneur Timur Turlov to publish Tatler Kazakhstan, Tatler Türkiye, Tatler Azerbaijan and Tatler Uzbekistan.

Since 1977, Tatler has engaged Asia's most influential and affluent communities through exclusive content and unforgettable experiences that inspire, empower and connect around shared passions. Tatler is present in nine Asian markets—Hong Kong, Singapore, Malaysia, the Philippines, Thailand, Macau, mainland China, Taiwan and Vietnam—developing innovative concepts that celebrate the best of Asian culture and the people who are making a significant impact in the region.

Michel Lamunière, Chairman & CEO of Tatler Asia, remarked, "It is our great pleasure to be working with Timur Turlov and his team to launch in the countries of Central Asia and Turkic world. Our partnership marks a significant milestone in the history of Tatler Asia and our expansion across the continent. I look forward to working closely with the leadership team to bring our innovative products and

creative services to Kazakhstan and beyond.”

The first issue of Tatler Kazakhstan will be published in December 2024, with the print version of the magazine published ten times a year. The Tatler Kazakhstan website will be launched simultaneously in Kazakh and Russian, accompanied by social media and Youtube accounts. Tatler Türkiye, both print and digital, will launch in 2025 alongside Tatler Azerbaijan and Tatler Uzbekistan.

Tatler Kazakhstan, Tatler Türkiye, Tatler Azerbaijan and Tatler Uzbekistan will be managed by Turlov Private Holding Ltd with Turlov holding the position of Chairman of the Supervisory Board.

Timur Turlov is a well-known Kazakh entrepreneur and philanthropist. He founded his brokerage company at the age of 18 and was entered into the Forbes Global list at the age of 33. He is a major shareholder of Freedom Holding, an investment conglomerate traded on the Nasdaq. Further, he invests in a variety of media and telecommunications companies. In late 2022, Turlov, whose interests include business, entertainment, culture, and education, became the President of the Kazakhstan Chess Federation. He is also the founder of Kazakhstan QJ League (Youth Football League).

“We take great pride in the fact that Tatler, a publication with one of the most distinguished legacies in the global magazine industry, has specifically selected our team and Kazakhstan, entrusting us with oversight of such a significant region as four countries of the Turkic world. This decision undoubtedly recognizes the exceptional talents of the people of Kazakhstan, who have demonstrated their professionalism and readiness for leadership in the Turkic region’s media sphere. We firmly believe in Kazakhstan’s potential as a trendsetting nation, poised to become one of the world’s premier centers for creativity, fashion, lifestyle standards and cultural influence,” Turlov said.

About Tatler Asia

Tatler is the leading platform that celebrates the best of Asia. Its mission is to create exclusive content and unforgettable experiences that connect, inspire and empower Asia’s most influential communities and brands around shared passions. Established in 1977, Tatler is committed to unparalleled storytelling and innovative concepts. Tatler is present in nine markets across Asia and is owned by the Lamunière family. For more information, visit www.tatlerasia.com/.

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