## **Social Media Influencer and Researcher Fritz Jeffry Zeta Briones**

**Inspires Through Digital Engagement** 



**Quezon City, Metropolitan Manila Area Aug 4, 2024** (<u>Issuewire.com</u>) - Fritz Jeffry Zeta Briones, a PhD candidate at Northwest Samar State University, is making a significant impact as both a researcher and a social media influencer. Known as "the Weird Influencer," Briones utilizes his platforms to share insights on artificial intelligence, financial literacy, customer behavior, leadership and management, and personal development, engaging a diverse audience.

Born on December 20, 1987, in Calbayog City, Briones stands at around 5'7" and is a Sagittarius. He recently published his study entitled "Customer Profile and the Analysis of Loan Products and Services Offered by Universal Banks in Calbayog City, Samar" in the \*Ignatian International Journal for Multidisciplinary Research\*. He has completed online courses at prestigious universities, including Harvard Business School and Stanford University, and is gaining a substantial following across social media.

Briones actively connects with his followers through various channels:

- \*\*YouTube\*\*: His channel features inspirational vlogs promoting personal growth.
- \*\*LinkedIn\*\*: He shares professional updates and research findings.

- \*\*Facebook\*\*: Briones encourages content creation and personal experiences.
- \*\*X\*\*: He shares quick insights and updates on his research projects.
- \*\*Instagram\*\*: Followers can view personal insights and achievements.
- \*\*TikTok\*\*: Briones creates engaging short videos that are fun and accessible.

He is actively participating in the gig economy and influencer marketing, which represent the latest developments in technology. Briones has over 10,000 followers on each of his social media platforms, reflecting his growing influence and ability to connect with a wide audience.

As of August 4, 2024, Briones stated, "Empowering individuals with knowledge is not just my passion; it's my mission. Together, we can transform lives through education and inspiration."

Through his dynamic online presence, Fritz Jeffry Zeta Briones is committed to empowering individuals with knowledge and inspiration. His dual role as a researcher and influencer allows him to bridge the gap between academic insights and practical application, making a positive impact on his audience.

Briones actively supports various charities, including the Missionaries of Charity and SOS Children's Village, reflecting his dedication to social causes. He is also planning to conduct more research to further contribute to his field and provide valuable insights to his audience.

For more information or to connect with Fritz, please visit his social media profiles or contact him at mrcute808@gmail.com.

\*\*Links:\*\*

https://www.facebook.com/mrcute888?mibextid=LQQJ4d

https://ph.linkedin.com/in/fritz-jeffry-briones

https://www.tiktok.com/@fritzbrionesthegreat

https://www.youtube.com/channel/UCp9z1h4zqk0C1w8FzR8D5eA

https://www.instagram.com/brionesfritzdgr8

https://scholar.archive.org/work/pypy6nmffrqj3buiwipmnekstu

https://independent.academia.edu/FritzJeffryBriones

https://x.com/mrcute888dgreat

https://scholar.google.com/citations?hl=en&user=3ONmlS0AAAAJ





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Source: Fritz Jeffry Zeta Briones

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