

Metadrob's Big Leap: New Features, Expanded Team, and a Brighter Future

Elevate Your Edge in Competitive E-Commerce: Now Faster, Smarter, and Easier with AI-Powered Growth



Dubai, United Arab Emirates Aug 22, 2024 ([Issuewire.com](https://www.issuewire.com)) - **Metadrob**, a rapidly rising **no-code software-as-a-service platform**, aims to make innovative technology affordable to enterprises of **all sizes**. This platform allows online retailers to create their **virtual stores** with over **1,000** decorative items, avoid technical dependencies, and access pre-made, high-quality 3D environments in categories such as *fashion, electronics, apparel, jewelry, and vehicles*.

Following successful paid pilot projects and great feedback from early clients, Metadrob is ready to take its platform to the next level with **AI-powered template profiling** and automatic **3D product cataloging**. To meet this expansion, the company plans to hire around 100 skilled talents from several areas by September 2024.

Metadrob, founded by **Adhyan Mangal**, aspires to standardize the virtual and augmented reality metaverse sectors through a platform-based strategy that requires minimal technological customization. **Ayush Garg**, a 14-year experienced business expert and **IIT Bombay** alumnus, has recently joined the firm as CPO and EIR. When Ayush joined Metadrob in May 2024, he immediately started strengthening the company's offerings. He introduced **product configurators** for over 10 categories, simplified the shift between **mobile, web, and VR headsets**, and created an exciting **virtual styling room** where customers could test alternative outfit combinations.

These innovative features not only improve retailers' **return on investment (ROI)** but also transform the online shopping experience for customers into a socially interactive, AI-driven virtual Eden.

Metadrob can help merchants **compete in the digital marketplace** by boosting *dwell time*, lowering *returns*, and providing *more actionable analytics*.



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