

Luminous Announces Certified Installer Program to Improve Professional Standards



New York City, New York Aug 21, 2024 ([IssueWire.com](https://www.IssueWire.com)) - Luminous an industry leader in the automotive care industry is thrilled to introduce its new Certified Installer Program for professional installers. This initiative shows the direction that Luminous is taking in improving the standards of the car care industry and delivering high quality services to car care professionals.

“Luminous is focused on providing the best possible service to its customers, and this new certification program is a clear sign of our willingness to enhance professional standards in the car care sector,” stated W. Mari, Sales Director of Luminous. “With the necessary knowledge and equipment in the hands of installers, we want to improve the general performance and maintain the high standards that Luminous represents.”

Program Benefits and Objectives

The [Luminous Certified Installer Program](#) is aimed at guaranteeing that installers are knowledgeable and skilled enough to provide the best services. This program will help certified installers to get recognition and credibility in the market which is very important in the competitive world. The program offers several key benefits, including:

Training & Certification

The Luminous Certified Installer Program provides professional training and certification with the Luminous Academy. Key components include:

- **Luminous Academy:** A comprehensive resource center for the enhancement of technical expertise and knowledge on product and automotive care in [Luminous Academy](#).
- **Continuous Learning:** The installers will also be receiving constant updates on the new developments in automotive care, thus making them the most skilled installers around.
- **Technical Resources:** Availability of technical literature such as manuals, instructional videos and troubleshooting materials.
- **Product Certification:** Luminous offers certifications for installers for specific products, which can add value to the installer in the market.
- **Product Test Samples:** Test samples of new products will be provided to participants so that they can become acquainted with the latest products and give their clients proper advice.

Dedicated Support

The program ensures that certified installers receive dedicated support to help them excel:

- **Wide Product Selection:** A wide variety of Luminous car care products, luxury products, and products for specific purposes in automotive care.
- **Cutting-edge Innovation:** The ability to obtain up to date information on the new technologies in automotive care to enable the installers to offer their clients with the best solutions.
- **Comprehensive Warranty:** Warranty and guarantee on the Luminous products that will ensure consumers and installers are well protected.
- **Exclusive Range:** A privilege to be able to purchase a few items that are not sold in the market or are very rare to find.
- **White Label Options:** Opportunities to offer Luminous products under their own brand, allowing installers to tailor solutions to their clients' preferences.

Technical Support

Certified installers will benefit from specialized technical support:

- **Technical Support Team:** A specialized group of people who are ready to help with technical

issues, questions about the product, and problems.

- **Prompt Communication:** Quick and effective solutions to the support requests so that the installers can get the help they need quickly.
- **Marketing Support:** More marketing tools and tips for the installers to use in marketing their services and expanding their business.
- **Community Events:** Access to members only events and opportunities to interact with other people in the same profession.
- **Priority Fulfillment:** Faster order processing and shipment to the installers so that they can get the products and meet their clients' needs on time.

"Our Certified Installer Program equips installers with essential resources and exclusive access to our advanced products and tools," added W. Mari, Sales Director of Luminous. "This initiative is designed to drive excellence in the industry and ensure that our customers receive the best possible care for their businesses."

[About Luminous:](#)

Founded in 2014, Luminous epitomizes American dedication to automotive care. Renowned for its top-tier range of products, Luminous specializes in crafting premium DIY car care products, detailing products, ceramic coating, paint protection films, window films, and detailing accessories. The company's products are meticulously designed to enhance and maintain the pristine beauty of vehicles, inside and out. At Luminous, innovation and quality are at the forefront, setting the standard for automotive detailing professionals worldwide.

For more information on the Luminous Certified Installer Program or to become a certified installer, please visit their website at <https://luminous-me.com> or go directly to the Luminous installers page at <https://luminous-me.com/installers>, or contact them at info@luminous-me.com.

Read more:

[Luminous Announces Certified Installer Program to Improve Professional Standards](#)
[Luminous Unveils Innovative New Website to Enhance Customer Experience](#)

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