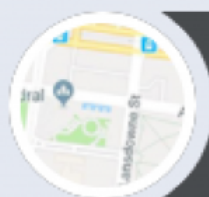


# How Wisernotify Helped Schmicko Increase Conversions by 18% in 3 Months

Social proof is undeniable when it comes to consumer purchasing decisions. Here is a case study showing how it helped Schmicko, an on-demand booking platform for mobile car care services, increase conversion rates by 18% in just 3 months.

## Notification Used : Conversions



John S. from Albany, Usa  
Just booked 2 days ago

**Newark, New Jersey Aug 7, 2024 ([Issuewire.com](https://www.issuewire.com))** - “Since joining WiserNotify, we have increased our communication leads through phone calls and messaging by 18% within the first three months.”

## Schmicko's Conversion Report

### About Schmicko

[Schmicko](#) is an on-demand booking platform for mobile car care services based in Australia.

Customers can view automotive services online, select their date, location, and desired package, and seamlessly book in under a minute.

Ultimately, we have revolutionized how Australians take care of their cars with clever car care convenience.

Schmicko's goal was to grow its business and show website visitors that its services are trusted and reliable.

## How Did WiserNotify Help Schmicko Achieve Its Goals?

“Having this notification system highlighted some of our recent bookings and built confidence for our website visitors.

To be frank, if anyone had any doubts because they never heard of us before or were hesitant since they had never heard of such a service existing, this would put them at ease since they could see real live data.” — David B., Founder, Schmicko

## Reason for Switching to Wisernotify

"I am no tech guru and discovered how easy it was to create these notifications through their dashboard portal.

At the time, [WiserNotify](#) was very new when we decided to test them out, and we would have to admit that the website was nice and clean, which made a great impression.

If I had to summarize, the website drew our attention, and the ease of usability made us stay with them until now." — David B., Founder, Schmicko

Other software usually consists of very few levels of customization and design functionality, limiting how we wanted to display these alerts.

They had to match our website design and not be seen as 'annoying or spam,' so having this edge in design really helped us.

I have also noticed the dashboard has been improved and updated throughout our subscription, which is encouraging to see that the team is always actively looking to improve the user experience.

## How Did Schmicko Implement WiserNotify?

Schmicko used WiserNotify to showcase some of their recent conversions and build confidence in their website visitors that they were making the right decision and were in the right place.

Displaying the location of each booking helped establish relevance with website visitors; knowing that someone nearby also booked ahead gave that 'local favorite' vibe.

Additionally, since many traditional providers in their industry tend to operate from a physical location, the map helped illustrate that they were a mobile service.

WiserNotify generated a network of previous locations they serviced, which reiterated their coverage and expertise to occupy such a large area of our region.

This reinforced some of their competitive advantages, such as convenience and coverage, as they come directly to customers.

## Recent Bookings

Since joining WiserNotify, Schmicko has boosted its communication leads through phone calls and messaging by 18% within the first three months.

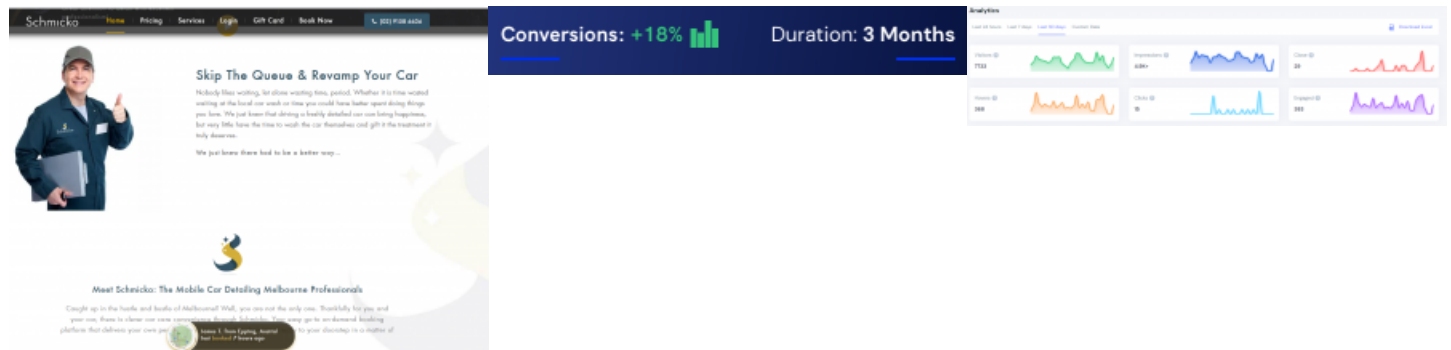
## Notification Performance

"We will happily take any additional contacts. We have never regretted our decision to adopt WiserNotify into our tech stack and look forward to many years ahead as they work towards introducing new upgrades and features." — David B., Founder, Schmicko

## What are you waiting for?

[Sign up for our free trial](#) and see how Wisernotify can boost your conversions. It takes only 3-5 minutes to set up.

[Here are more case studies if you want to read more.](#)



## Media Contact

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Source : <https://wisernotify.com/blog/schmicko-case-study/>

[See on IssueWire](#)