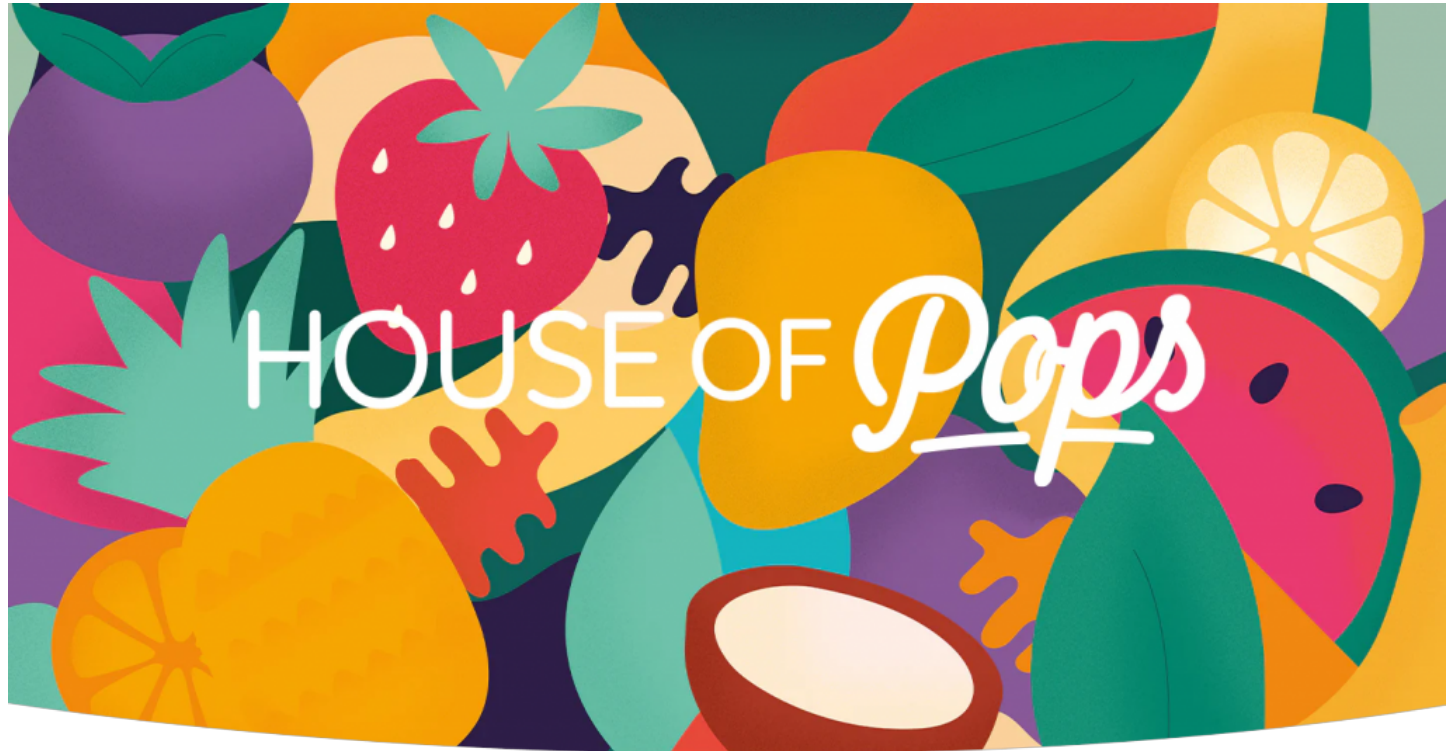


House of Pops Dubai: Revolutionizing Ice Cream with Natural Ingredients

Have you heard of Dubai's very own homegrown ice cream brand? House of Pops started out with just the two co-founders in 2018 in Dubai and now has a team of more than 90 people with serving in Bahrain, Hungary, Lebanon, and Saudi. Read More!



Dubai, United Arab Emirates Aug 14, 2024 ([Issuewire.com](https://www.issuewire.com)) - House of Pops, a pioneering brand in the world of frozen treats, is redefining the ice cream experience with its innovative approach to natural, healthy indulgence. Founded in Dubai in 2018, House of Pops has quickly become a staple name among ice cream enthusiasts who seek deliciousness without compromising on health or the environment.

A Natural Delight

House of Pops is dedicated to creating [ice cream with natural ingredients](#), ensuring that every bite is as wholesome as it is flavorful. The brand's offerings are 100% plant-based, crafted from real fruits, and free from refined sugars and artificial additives. This commitment to purity and quality has made House of Pops a standout in the competitive ice cream market.

Marcela Sancho, Co-founder and Chief Popsicle Officer, explains, "Our mission is to spread happiness through our natural, plant-based ice pops. We believe that nature is the source of true wellness, and our products reflect that philosophy by being high in fiber, free from allergens, and completely devoid of refined sugars."

Sustainability at Heart

[House of Pops](#) is not only committed to providing healthy treats but also to protecting the environment. The company uses eco-friendly, plastic-free packaging, aligning with its mission to reduce environmental impact. This sustainable approach has resonated with consumers who are increasingly conscious of their ecological footprint.

"We love the environment just as much as we love our pops," says Marcela. "By using compostable packaging, we ensure that our customers can enjoy their favorite treats guilt-free, knowing they are making a positive choice for the planet."

Expanding Horizons

Since its inception, House of Pops has rapidly expanded its presence across Dubai and beyond. The brand's vibrant, colorful carts and kiosks can be found at various locations, including malls, beaches, and five-star resorts, making it convenient for customers to enjoy their ice pops on the go.

In addition to its physical locations, House of Pops offers an easy and convenient way to enjoy their products through online ordering. Customers can now order their favorite ice pops from the comfort of their homes and have them delivered straight to their doorsteps. This service ensures that everyone can experience the joy of House of Pops, regardless of their location.

Innovative Flavors

House of Pops prides itself on offering a diverse range of flavors that cater to various tastes and dietary preferences. From classic favorites like Mighty Mango and Very Raspberry to unique creations like Galactic Lime and Dragon Colada, there is something for everyone to enjoy.

One of the most popular offerings is the [Raspberry Ice Cream](#) pop. Made with real raspberries, this delightful treat is not only bursting with flavor but also packed with antioxidants and fiber, making it a healthy choice for those who love to indulge without the guilt. They've also recently launched limited edition vegan gelatos with Deliveroo and smoothies at their Kite Beach truck location exclusively for 1 month!

Looking Ahead

With its unwavering commitment to natural ingredients, sustainability, and customer satisfaction, House of Pops is poised for continued growth and success. The company is expanding its reach through new retail locations and innovative product launches, including a partnership with Saba Plant-Based to introduce the country's first-ever kombucha pops.

"Our goal is to continue innovating and bringing new, exciting flavors to our customers while staying true to our core values of health, happiness, and sustainability," says Mazen Kanaan, CEO and Co-founder of House of Pops.

About House of Pops

House of Pops is a Dubai-based company specializing in 100% natural, plant-based ice cream pops. Founded in 2018, the brand has quickly gained a loyal following for its delicious and healthy frozen treats. House of Pops is committed to using only the finest natural ingredients, offering a wide range of flavors, and maintaining sustainable practices. For more information and to order online, visit houseofpops.ae.



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Source : House of Pops

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