

## Global Conference to Explore the Intersection of AI and Human Resources Technologies in Africa



**Greater Accra, Ghana Aug 14, 2024 ([Issuewire.com](https://www.issuewire.com))** - The Global Conference on Human Resources in Africa (GCHRA) is set to take place on October 24th and 25th in Accra, Ghana with the theme, “A Global Discourse on Exploring the Emergence and Dynamics of Artificial Intelligence (AI) and Human Resource Technologies in Africa.” This conference will draw leading global business leaders, policymakers, technologists, educators, and Human Resources practitioners to engage in cutting-edge insights and robust discussions on the future of HR in Africa and welcome Johnny C. Taylor Jr., President and CEO of SHRM Global as the keynote speaker.

“With Africa’s burgeoning population of 1.4 billion people—70% of whom are under 30, this pivotal moment coupled with substantial investments in AI, presents a remarkable opportunity for growth and innovation. We are thrilled to present this conference to highlight how harnessing AI’s potential can significantly contribute to local socio-economic development through its application in Human Resources Management,” shares **Rita Kusi**, CEO and Senior Consultant at Keeping 'U' Simply Intact (KUSI) Consulting, a boutique Digital HR and Marketing consulting firm providing HR and Marketing services to clients across Africa and the United States and named “Ghana’s Most Respected CEO in HR Management” at the Ghana Industry CEO Awards.

The GCHRA conference will provide invaluable perspectives on how AI and HR technologies can be harnessed to foster growth and innovation in Africa's workplaces and will feature:

- **Insightful Keynotes and Panels:** Gain access to pioneering ideas from global thought leaders in AI and HR technologies.
- **Networking Opportunities:** Connect with over 400-600 global participants, including HR professionals, tech enthusiasts, and industry leaders.
- **Practical Workshops:** Participate in hands-on sessions designed to equip attendees with the latest HR tech skills and strategies.
- **SHRM recertification credits** are available to seminar participants.
- **Virtual Access:** Online global accessibility

GCHRA 2024 attendees will have the opportunity to gain knowledge and skills and be positioned at the forefront of the AI revolution in HR to drive transformation in their organizations.

Keynote Speaker, **Johnny C. Taylor Jr.**, President and CEO of the **Society for Human Resource Management (SHRM) Global**, a nearly 340,000-member organization with a presence in 180 countries will share insights on transformation and innovation in the African workplace and the revolutionary impact of AI in HR.

Confirmed speakers and panelists include

- [Irene Asare](#), Global HR Executive and Board Member at the BBC News (U.K. and Ghana)
- [David Ssegawa](#), Group Human Resources Director at Equity Bank Limited (Kenya)
- [Emily M. Dickens](#), Head of Government Affairs and the Chief of Staff at SHRM (U.S.)
- [Dr. Najat El Mahdy](#), Chair of the Qatar HR Forum and Director of Strategy, Organisational Development, and HR, at Qatar Financial Centre Regulation Authority (QFCRA) (Qatar)
- [Toyosi Odukoya](#), Sr. Director of Program Operations and Planning at Mastercard Foundation (Nigeria)
- [Khaled Sassi](#), CEO of Novative (U.K.)
- [Winnie Frimpong](#), Lead People Scientist and Business Psychologist, Formerly with CultureAmp (U.K.)
- [Khyati Sundaram](#), CEO of Applied (U.K.)
- [Nikita Gupta](#), Former Tech Recruiter at Uber and Amazon and Co-founder of Careerflow.ai (India)
- Prathan Powell Jr., CEO and President of Black in HR (U.S.)

*+ Nearly 15-20 additional global HR and Business leaders will lead sessions and panels*

"We envision #GCHRA24 as more than just a gathering; it will be a catalyst for change for businesses and leaders in Africa and is an extension of KUSI's mission to leverage technology to help organizations meet their workforce and human capital development needs," adds Rita Kusi.

To learn more or register for #GCHRA24 visit <http://www.gchrafrica.com>.



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