

Discovery Hospitality Transforms Property Management Through Unparalleled Service

Discovery Hospitality Corporation (DHC), a leading hospitality brand in the Philippines, introduces cutting-edge property management services that are set to transform the industry. DHC is known for its acclaimed and award-winning properties.



Makati City, Metropolitan Manila Area Aug 19, 2024 ([IssueWire.com](https://www.issuewire.com)) - For more than two decades, DHC has always been a game changer in the industry. From pioneering serviced residences in the heart of Ortigas with Discovery Suites, to establishing luxury resorts in Boracay Island with Discovery Boracay, to towering along Ayala Avenue with Discovery Primea, and to elevating island travels and becoming sea guardians with Discovery Coron—these are just the few milestones of the group that paved the way for its name to be set on top of the tourism landscape. With its commitment to quality, innovation, and the Filipino brand of hospitality, DHC has solidified its reputation in the tourism sector.

Trailblazing Property Management

In response to the fast-paced and ever-changing landscape of the industry, DHC pivots its business to collaborate with organizations that share the same values of bringing forth the best of Filipino hospitality. Its wide range of property management services are tailored to meet the dynamic needs of various property types, including resorts, hotels, and hostels. Everything from operational management and

marketing to guest services and maintenance is provided, leveraging digital technology and advanced solutions to ensure the highest level of efficiency and guest satisfaction.

The strategic emphasis on digital transformation and increasing direct bookings is a major factor in its success as a property management company. By enticing visitors to make direct reservations via intuitive online channels, DHC not only increases process and operational efficiency for the hotels but also fosters closer, more personal links with guests. This approach has significantly increased direct bookings to 77% of revenue, well above the regional average, highlighting the brand's ability to foster loyalty, enhance guest experiences, and cultivate brand love.

At the heart of DHC's property management services is a commitment to delivering exceptional guest experiences. This is the core of what makes DHC properties loved and considered home by their guests. With its standard of service and the famously known "Service That's All Heart," every interaction and experience is personalized. From extending thoughtful gestures to prioritizing guests' well-being and happiness to ensuring they leave with lasting memories, all have been the pillars of what makes the group iconic.

DHC's core also focuses on responsible tourism. Its policies include ensuring that green initiatives and eco-friendly practices are implemented. Further to this drive, the group engages with local communities and runs social responsibility programs to uplift and empower the locales they are part of.

Numerous distinguished honors that highlight DHC and its properties' dedication to excellence are indicative of their unwavering commitment to its core ideals. Among the noteworthy honors are the World Travel Awards' Leading Beach Resort designation for Discovery Boracay, Travel+Leisure Luxury Awards' list of the best Island Resorts for Discovery Coron, and World Business Outlook's designation of DHC as Leading Hospitality Brand.

Under this program, two new resorts have already stood on solid ground and established their properties firmly. The Signature Collection brand launched Manami Resort in Sipalay, Negros Occidental, highlighting the destination as a sought-after luxury resort off the beaten path. Discovery Samal, located in the south, is the first property to feature the redesigned Discovery Resorts brand. It offers a vast resort that spans Davao City and provides a wide range of island activities, fulfilling every traveler's ideal vacation.

Looking ahead

Discovery Hospitality is known as a trailblazer in the industry, always standing first in line to enhance technological integration and continue to provide exceptional guest experiences. The group prides itself on having brands that cater to any type of traveler—Discovery Resorts for stunning destinations, Primea for luxury city hotels, Kip&Kin for the young and vibrant, and Signature Collection for unique stories. And with its globally-recognized thought leadership and expanding property management services, explore new opportunities for growth, be part of this exciting journey in creating remarkable hospitality experiences, and shape the future of Filipino hospitality.

Interested organizations may contact DHC's Senior Vice President and Head of Sales and Operations, Lynette Ermac, at lynette.ermac@discoveryhospitality.com

For more information, contact:

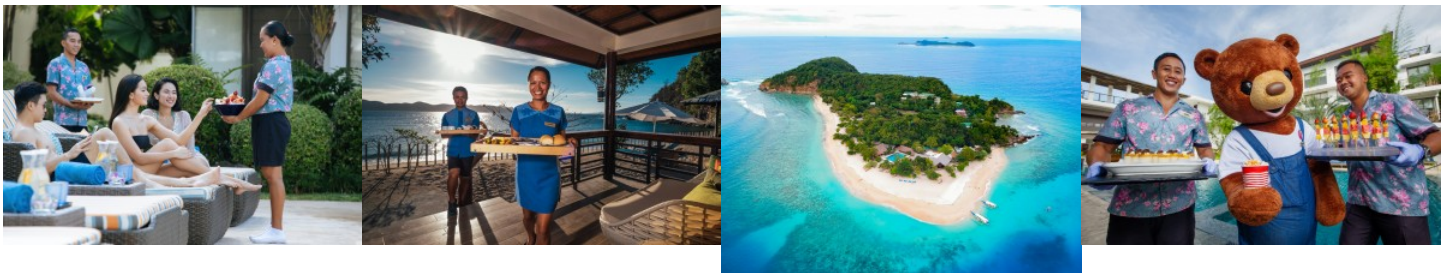
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THE MANAGEMENT COMPANY
DISCOVERY HOSPITALITY CORPORATION

Discovery Hospitality Corporation (DHC) is a proudly home-grown Filipino hospitality group, managing the Philippines' best-loved brands—Discovery Resorts, Primea, Discovery Suites, Kip&Kin, and Signature Collection. It has emerged as a pioneer in the Philippine hospitality industry – owning and operating a diverse and vibrant collection of properties in the Philippines' most celebrated destinations. Confident in the growing Filipino hospitality industry, the group leverages its brand equity and trust for further growth in hotel management and expansion. Driven by its purpose to care for its stakeholders, DHC strives to deliver authentic experiences that are true to the locale and build hotel brands that inspire the modern traveler, underpinned by genuine Filipino warmth. For more information, visit www.discoveryhotels-resorts.com.



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