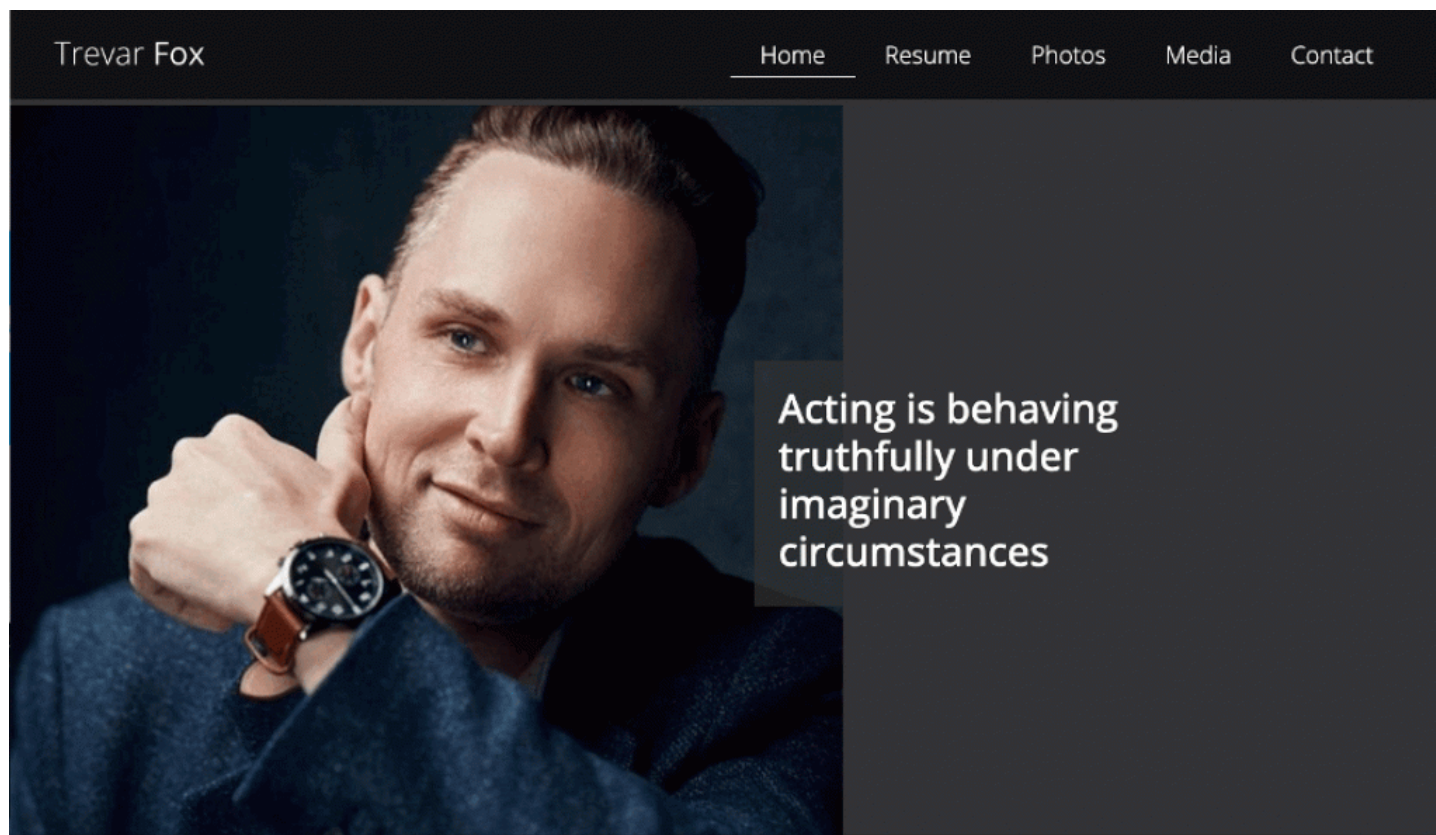


Casting Workbook Launches Unique Personal Website System for Actors



Los Angeles, California Aug 1, 2024 ([Issuewire.com](https://www.issuewire.com)) - Casting Workbook Founder & CEO Susan Fox announced today the launch of new personal websites exclusively designed for its Pro members.

These personal websites offer a rare integration with an actor's profile, allowing actors to showcase their work and portfolio without the need for duplicate uploads. This end-to-end integration also ensures that actor's personal brands and their acting profiles are automatically combined and marketed to a curated professional industry audience.

Key Features of the Pro Members' Personal Website:

- **Customizable Templates:** Professionally designed website templates allow members to create a personalized website reflecting the full range of their work.
- **Advanced Portfolio Display:** Actors can highlight career milestones, accolades, professional experience, and all media in one place.
- **Enhanced Submission Materials:** With this new personal website, casting directors who receive a submission directly from an actor or from their agent, also now receive an enhanced portfolio as a part of the submission materials.
- **Personal Branding Tools:** A full suite of branding tools is available to enhance online presence and increase industry visibility.
- **Networking Capabilities:** Personal websites are linked with the actors' Casting Workbook profiles and can connect to their social media channels and be pitched to anyone.

“There is nothing out there like this. The total integration, creation and promotion is unique and significant. We are thrilled to offer our Pro members an exclusive website that not only enhances their professional image but also provides them with the tools to network and grow. Our commitment to serving our actor community is stronger than ever, and this personal website service is a testament to that dedication”, said Susan Fox.

"As a casting director, we often need or want additional materials for an actor especially during the casting decision-making process. In addition, having this material available under one roof without having to go to multiple outside sources makes this so much more efficient for us", said Sharon Lieblein Casting

About Casting Workbook:

For over two decades, Casting Workbook has been driving the industry forward with leading-edge enterprise casting software. By bridging essential communications between production, casting, agents, and their talent, it has collaborated with major production studios, including Disney, Netflix, Universal, HBO, Amazon Prime, Fox Features, Lionsgate, Sony, Nickelodeon, Televisa Univision, Vix+, and many more.

Casting Workbook's global network spans offices in Los Angeles, New York City, Toronto, Vancouver, Montreal, Mexico City, Madrid, and Bogota, with production, casting, agents, managers, and talent in 62 countries. Services are offered in English, French, and Spanish. Its customer service teams were ranked #1 globally by Help Scout's annual award ranking of 12,000 companies in over 140 countries.

Casting Workbook offers innovative tools to help actors search for jobs, submit self-tapes, and work seamlessly with their agents. Whether watching its popular original series programming, reading its recently launched digital magazine, auditioning virtually through Virtual Casting Room (VCR), or submitting a self-tape on its top-rated mobile actor app, Casting Workbook's commitment is and always will be to provide complete customer support and satisfaction.

This short video will help to demonstrate: [short video](#)

To learn more, visit our [Newsroom](#).

Follow Casting Workbook on social media and check out its digital magazine, Center Stage:

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