

Ayucell National Sales Director Announcement

AYUCELL™

Cupertino, California Aug 1, 2024 ([IssueWire.com](https://www.issuewire.com)) - Ayucell, a new direct selling anti-aging, Korean skincare company, has hired Kristi King Perras as their National Sales Director. In her role, Kristi will be responsible for leading the sales efforts and revenue generation activities of Ayucell in the U.S. market.

Kristi brings a decade of direct selling experience developing growth strategies, recruiting, coaching and training. Kristi also has played a role in corporate sales and marketing growth teams which makes her a great fit for this highly dynamic role.

“Kristi has a clear vision of where we need to go and how to get there. She brings a wealth of experience in direct selling, network marketing and entrepreneurship. Her warm presence and positive attitude will help her lead the field. We are excited to have her join our team,” said Perry Ha, Chairman and Co-founder.

Prior to joining Ayucell, Kristi spent a decade at Stella & Dot where she was an Executive Director. She had earned top recruitment results, developed growth strategies and coached independent business owners to achieve their goals and objectives. Kristi spent a decade in corporate sports marketing at IMG, working with sponsorship, sales and marketing teams to represent high-profile professional athletes. Most recently, Kristi has built a highly successful transformational coaching business where she utilized many of the same digital marketing tactics that a modern-day solo entrepreneur must employ.

About Ayucell

Ayucell is a modern anti-aging, Korean skincare company that embraces the future. Ayucell believes in Nicotinamide Riboside and its cellular transport mechanism to increase NAD+ and turn back the clock. The company is also set up to attract those who want to participate in being a part of growing our company whether they be customers, affiliates, professionals or traditional business builders.



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