

Zweizen Private Limited Expands International Horizons with New Healthcare Products and Vision for Global Market

Kolkata-Based Zweizen Private Limited, Led by CEO Amir Hussain, Sets New Standards in Ayurvedic Healthcare with a Focus on Innovation and International Growth



kolkata, West bengal Jul 20, 2024 ([Issuewire.com](https://www.issuewire.com)) - [Zweizen Private Limited](#), a pioneering name in Ayurvedic health products, is excited to announce its strategic expansion into the international market. Under the leadership of CEO Amir Hussain, the company is set to enhance its global footprint by introducing a wide range of healthcare solutions and launching new product lines tailored to meet diverse consumer needs.

Diverse Product Range:

Zweizen Private Limited currently offers a comprehensive portfolio of healthcare products, including sexual wellness supplements, energy boosters, and more. As part of its growth strategy, the company is expanding its offerings to include:

- **Diabetes Care:** Innovative solutions designed to support diabetes management and improve overall health.
- **Sleep Care:** Products aimed at enhancing sleep quality and promoting restful nights.
- **Health & Wellness:** Comprehensive solutions to support overall well-being.
- **Beauty, Cosmetic & Personal Care:** Premium products focusing on skin health, personal grooming, and beauty.

[CEO Amir Hussain's Vision:](#)

Amir Hussain, CEO of Zweizen Private Limited, envisions establishing the company as a leading global

player in the Ayurvedic market. "Our mission is to deliver high-quality, effective Ayurvedic solutions that cater to the evolving needs of our international customers. We are committed to leveraging the power of traditional medicine to enhance health and wellness across borders," says Hussain.

Target Markets and Expansion Plans:

Zweizen Private Limited is strategically positioning itself in international markets with high demand for Ayurvedic products. The company is particularly focused on expanding into regions such as North America, Europe, and Southeast Asia, where there is a growing interest in natural and holistic health solutions.

Segment-Wise Launch Details:

- **Diabetes Care:** Expected launch in Q4 2024, targeting markets with significant diabetes prevalence.
- **Sleep Care:** Scheduled for introduction in early 2025, aimed at regions with high stress and sleep disorders.
- **Health & Wellness:** Ongoing development with new product lines set to launch throughout 2025.
- **Beauty, Cosmetic & Personal Care:** Planned for mid-2025, focusing on markets with a strong demand for natural beauty products.

CEO Message:

"At Zweizen, our commitment is to bring the benefits of Ayurveda to the global stage. We are excited about our expansion plans and the opportunity to introduce new products that address critical health and wellness needs. Our goal is to build a brand synonymous with quality and trust, ensuring our products make a meaningful impact on our customers' lives," says [Hussain](#).

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